



Amritakiranam

Photologue 2026



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 30,000+ Students | 150+ International Partners





The University

Two decades ago, our beloved Chancellor, Sri Mata Amritanandamayi Devi, known as Amma, took a modest yet resolute step into the realm of modern higher education and research. Amma envisioned establishing an education system that would stand at par with global standards and, while being, firmly grounded in the principles of compassion and empathy towards society, nature, and our planet.





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May the tree of our lives be rooted in the soil of love, may good deeds be the leaves, kind words be the flowers, and peace be the fruit. May the world flourish as one family, united in love. May we thus be able to create a world in which peace and contentment prevail. This is Amma's sincere prayer.

Amma

Sri Mata Amritanandamayi Devi



Amritakiranam Photologue 2026

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Director's Message

We are delighted to release the Amritakiranam 2026, Vol. 19 Issue 2, a photologue of activities in the campus and outreach from January to June 2026.

Every moment of events presented reflects relishing memories of knowledge exchange and creativity. Amrita values are embedded in the photographs through expressions of the events, and the audience.

Hearty congratulations to the editorial team for the painstaking work in the content creation and design.

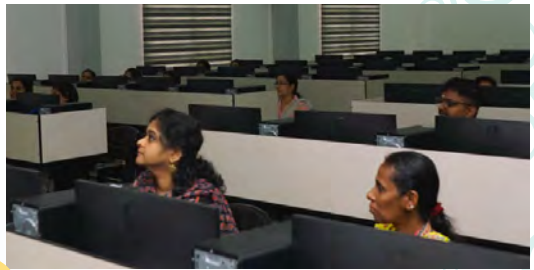
Presenting the photologue with pranams and prayers at the Lotus Feet of our beloved AMMA.

Dr. U. Krishnakumar

Director & Dean

Amrita Vishwa Vidyapeetham, Kochi Campus

Workshop on AI for Teaching and Learning



The Department of Computer Science and IT, organised a one-day workshop on *AI for Teaching and Learning Practices* on 5 January 2026. The workshop introduced faculty members to the effective use of Artificial Intelligence tools and techniques aimed at enhancing classroom engagement, academic productivity, and innovative teaching methodologies.



Talk on IKS in NEP 2020

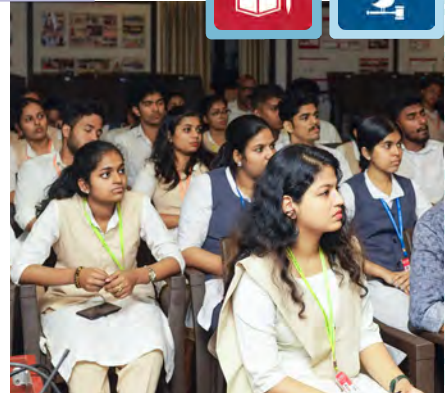


The IKS Research Centre for Mathematical, Physical and Astronomical Sciences, organised an invited talk on *IKS in NEP 2020 for a Resurgent Bharat*, delivered by Dr. Anuradha Choudry, Assistant Professor, IIT Kharagpur, and Coordinator, Indian Knowledge Systems (IKS) Division, Ministry of Education, Govt of Bharat.

The session explored the integration of IKS within the framework of the National Education Policy 2020, highlighting its role in reconnecting education with India's civilisational wisdom and promoting holistic learning



National Youth Day Celebration



A special programme was organised on 12 January 2026 as part of National Youth Day, commemorating the birth anniversary of Swami Vivekananda. Dr. U. Krishnakumar, Dean and Director, addressed students on Vivekananda's vision and relevance for today's youth. Students later delivered talks inspired by his ideals, following which selected participants represented the campus in the AYUDH India Video Contest.

Drug-Free India Campaign



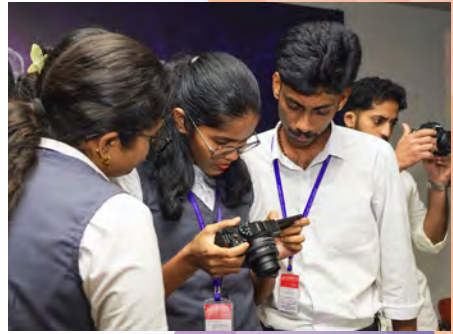
A campus awareness programme under the *Nasha Mukh Bharat Abhiyaan* (NMBA) was organised on 15 January 2026 to promote a drug-free and healthy society among youth. The session featured an awareness talk and pledge led by Sri. Venugopal G Kurup, Zonal Director, Kochi, Narcotics Control Bureau (NCB), Government of India, who addressed students on the dangers of substance abuse and the importance of responsible social engagement. The programme encouraged students to actively participate in the national movement against drug abuse and reinforced the importance of awareness, prevention, and collective responsibility in building a healthier society.





Camera Technology Workshops





The Department of Visual Media and Communication organised a series of hands-on camera technology workshops in January 2026 to familiarise students with the latest advancements in professional imaging equipment and visual storytelling tools.

Conducted in collaboration with industry partners, the sessions provided practical exposure to contemporary camera systems, accessories, and production workflows used in media and filmmaking.

A **'Nikon Camera Demonstration & Workshop'** was held on 14 January 2026, supported by V-Traders, Ernakulam,

and led by Arun PJ, Assistant Manager, Technical Office, Nikon.

This was followed by **'Hands-on Experience with Sony Alpha Ecosystem'** on 16 January 2026, featuring sessions by Sreelal and Mustafa, who introduced students to the Sony Alpha ecosystem and contemporary digital production techniques.

The workshops strengthened students' technical understanding of photography and cinematography through direct interaction with professional equipment and industry experts.

Camera Technology Workshops



Camera Technology Workshops





Integration of IKS and Education in Collaboration with Kochi International Book Festival (KIBF)



A National Seminar on **‘Harmonizing Indian Knowledge with Contemporary Education’** was organised on 17 January 2026 by *Antarashtra Pustakolsava Samity* in association with the *IKS Research Centre*. The seminar explored the integration of Indian Knowledge Systems with contemporary educational practices, fostering dialogue on the relevance of India’s intellectual and cultural traditions in modern academia.

The inaugural session was graced by Sampoosya Swami Purnamritananda Puri, General Secretary, Mata Amritanandamayi Math; Prof. K. K. Saju, Vice Chancellor, Kannur University; and Dr. M. C. Dileep Kumar, Former Vice Chancellor, Sree Sankaracharya University of Sanskrit. The valedictory session featured Prof. B. Ananthakrishnan, Vice Chancellor, Kerala Kalamandalam; Dr. K. Sivaprasad, Former Vice Chancellor, APJ Abdul Kalam Technological University (KTU); and Dr. K. S. Radhakrishnan, Former Vice Chancellor, Sree Sankaracharya University of Sanskrit.

Integration of IKS and Education in Collaboration with KIBF





Prof. K. K. Saju

Vice Chancellor, Kannur University



Dr. M. C. Dileep Kumar

Former Vice Chancellor, Sree Sankaracharya University of Sanskrit



Dr. M. V. Natesan

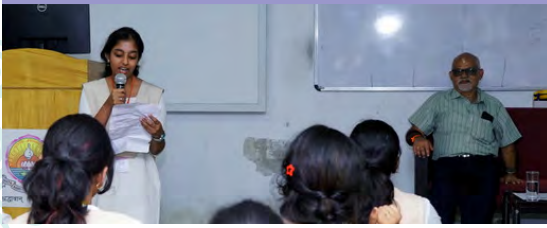
Rtd. Professor, SSUS, Sree Sankaracharya University of Sanskrit



IKS Research Centre National Seminar



Vidyamritam Session on 'Lean Management'



The Department of Commerce and Management organised a *Vidyamritam* session on **Lean Management** on 20 January 2026. The session was led by **Dr. Govinda Bhat S**, retired Professor and Quality Council of India Certified Trainer in Lean Manufacturing, who introduced students to the principles and practical applications of Lean Management.

The session focused on improving efficiency, reducing waste, and optimising organisational processes. Through practical insights and industry-oriented discussions, participants gained a better understanding of how lean practices contribute to productivity, quality enhancement, and effective management systems. The programme was particularly beneficial for students aspiring to careers in management, operations, and quality assurance.



‘Samvardhini’ 2-Day National Workshop

A two-day national workshop titled ‘**Samvardhini: Uniform Scientific and Technical Terminology for Indian Languages**’ was organised on 21–22 January 2026 by the Department of Cultural Education and India Studies in collaboration with Bharatiya Bhasha Samiti (Ministry of Education, Government of India), Sree Sankara College, Kalady, and Samskrita Bharati. The workshop focused on developing uniform scientific and technical terminology across Indian languages, with special emphasis on Sanskrit as a foundational resource for terminology creation.

The inaugural session was presided over by Dr. U. Krishnakumar, Dean and Director, with Dr. P. Nandakumar, All India Secretary, Samskrita Bharati, as the Chief Guest. The programme brought together Sanskrit scholars, linguists, teachers, and research scholars to explore scientific word formation through Vyākaraṇa and Nirukta, terminology development standards, and contemporary language practices. Resource persons included eminent scholars such as Dr. M. V. Natesan, Dr. L. Sampath Kumar, Dr. Jyotsna G., Dr. Rupa V., Dr. Anjali S., Dr. P. K. Sankaranarayanan, Smt. J. Vandana, Dr. Sivaja S. Nair, and Dr. Indusree S.

The valedictory session featured Dr. C. G. Vijayakumar, Former Vice-Chancellor, Maharshi Panini Sanskrit University, Madhya Pradesh, as Chief Guest. The workshop provided participants with practical training in technical terminology development and fostered collaborative efforts towards strengthening Indian languages in education, research, and knowledge dissemination.





'Samvardhini' 2-Day National Workshop



Republic Day Celebration 2026



Republic Day was celebrated with patriotic fervour at Amrita Vishwa Vidyapeetham, Kochi Campus, on 26 January 2026. The programme commenced with the hoisting of the National Flag by **Dr. U. Krishnakumar**, Dean and Director, in the presence of faculty members, staff, and students.

The gathering reflected on the ideals enshrined in the Constitution of India and reaffirmed the values of justice, liberty, equality, and fraternity. The celebration fostered a spirit of national pride, unity, and collective responsibility among the campus community, as participants came together to honour the nation's democratic heritage and constitutional values.

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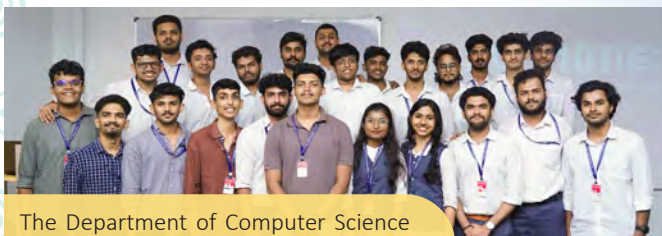
DECENT WORK AND
ECONOMIC GROWTH

Synergy Sprint (SCC Activity)



The Software Innovators Club (SIC) of the Department of Computer Science and IT organised 'Synergy Sprint' on 23 January 2026 under the guidance of **Dr. Anupama K. N.**, Faculty Coordinator. Coordinated by student organisers **Parvana K. Pillai** (BCA 2024-A) and **Pavithra R. Menon** (Integrated MCA 2023-B), the event was designed as a creative, non-technical competition aimed at enhancing students' creativity, teamwork, critical thinking, and communication skills. The competition brought together 33 students representing various departments, who worked in teams to transform unconventional startup concepts into innovative business pitches. The event successfully promoted innovation, teamwork, and interdisciplinary engagement, with the MCA batch team emerging as the overall winners.

Unreal Engine Workshop



The Department of Computer Science and IT organised a one-day '**Unreal Engine Video Game Development Workshop**' on 28 January 2026 at CS Lab 6. Led by Integrated MCA students Nohin Binny, M. Ashwin, Sanju Babu, and Abhay, the workshop introduced participants to the fundamentals of video game development, game design principles, and modern development tools.

The sessions provided an overview of popular game engines, with a special focus on Unreal Engine and its Blueprint visual scripting system. Participants gained hands-on experience in creating virtual environments and open-world landscapes using UE's development tools. The workshop was coordinated by **Mr. Mahesh A. S.**, Asst. Professor (Sr. Gr.), and successfully fostered interest in emerging digital technologies and interactive media development.



Mādhava to Modernity: International IKS Symposium



The Indian Knowledge Systems (IKS) Research Centre for Mathematical, Physical and Astronomical Sciences

at Amrita Vishwa Vidyapeetham, Kochi Campus, organised a two-day international symposium titled ***Mādhava to Modernity*** on 29–30 January 2026. Conducted in hybrid mode, the symposium brought together over a hundred researchers, academicians, and students to explore the relevance of India's scientific heritage in mathematics, physics, and astronomy in the context of modern research.

The symposium was held under the leadership of Dr. K. Sreekanth, Principal Investigator, IKS Research Centre, with Dr. U. Krishnakumar, Dean and Director, Kochi Campus, serving as Co-Principal Investigator and presiding over the inaugural session. The programme was inaugurated by Prof. K. Ramasubrahmanian (IIT Bombay).



Mādhava to Modernity: International IKS Symposium



Distinguished scholars including Dr. V. Ramanathan (IIT BHU), Shri Kanipayyur Krishnan Namboodiripad, Dr. M. V. Natesan, Prof. Eva Ortmann (University of Göttingen), Padma Shri awardee Prof. M. D. Srinivas, Prof. M. S. Sriram, Prof. N. K. Sundareswaran, and Prof. Roy Wagner (ETH Zürich) led expert sessions examining the interface between traditional Indian knowledge systems and contemporary scientific inquiry.

The event featured technical sessions, parallel paper presentations, and a panel discussion moderated by Dr. U. Krishnakumar, with Dr. Rajasekhar P. Vaikam, Prof. N. K. Sundareswaran, and Dr. V. Siva Kumar as panelists. An abstract book release and a theme-based exhibition further enriched the academic engagement.



A major highlight of the symposium was “The Great Indian Quiz”, an All-India quiz competition conducted by noted quizmaster Shri Snehasri Srinivas (“The Quiz Man”) in association with Q Factory and supported by Dhanlaxmi Bank, encouraging interdisciplinary participation and knowledge exchange.

The valedictory session was attended by Dr. P. V. Viswanathan Namboothiri and Dr. P. Ram Manohar, marking the successful culmination of the symposium. The event effectively fostered dialogue between the classical scientific traditions of the Kerala School of Mathematics and contemporary research perspectives, strengthening academic engagement with India’s rich intellectual heritage.

Mādhava to Modernity: International IKS Symposium

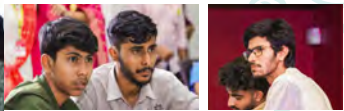




'The Great Indian Quiz' as Part of the IKS Seminar



Shri. Snehaj Srinivas





INDIA AI Impact Pre-Summit Event 2026



The Department of Computer Science and IT, in association with AICTE, organised the **INDIA AI Impact Pre-Summit Event 2026** on 31 January 2026, bringing together experts from academia and industry to explore the transformative potential of Artificial Intelligence across diverse sectors.

The programme featured an expert session on **AI Intervention in Cultural Heritage and Performing Arts** by **Dr. Shailesh Sivan**, Principal AI Architect, Laennec AI Limited, who discussed the role of AI in preserving cultural heritage, documenting traditional knowledge, and enhancing performing arts through innovative technological applications. The event also included a panel discussion on **AI for Economic Growth and Social Good: Issues, Trends and Opportunities**, featuring **Mr. Jayakrishnan T.** (ASIMOV Robotics), **Ms. Manju Thomas** (Litmus7), **Mr. Jayakrishnan Kurup** (Xtend Technologies Pvt. Ltd.), and **Dr. Binu V. P.** (Government Model Engineering College), moderated by **Dr. Shailesh Sivan**. Discussions focused on AI-driven innovation, economic development, sustainability, industry-academia collaboration, and the responsible adoption of emerging technologies. The sessions were coordinated by **Mr. Keerthimon P.** and **Dr. Dhanya R.**, Assistant Professors, Department of Computer Science and IT.

4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE





Mahamagha Mahotsavam: Kerala's Kumbh Mela 2026

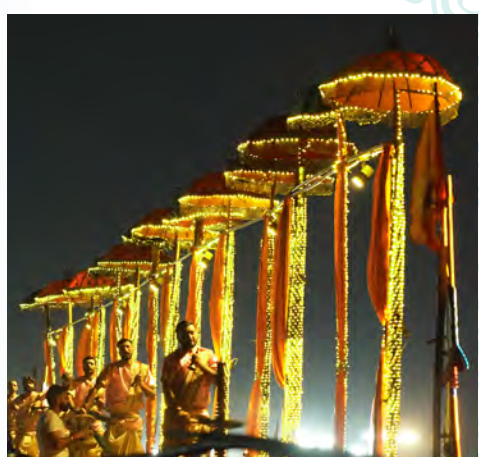


Faculty members, staff, and students from the Amrita Vishwa Vidyapeetham, Kochi Campus participated in **Kerala's Kumbh Mela 2026**, the historic **Mahamagha Mahotsavam** held at Thirunavaya on the banks of the Bharathapuzha. The campus delegation was led by **Dr. U. Krishnakumar**, Dean and Director, who actively represented the institution in the spiritual, cultural, and intellectual programmes organised as part of the event.

Students participated in devotional activities, including bhajan sessions and temple rituals, and presented classical music concert showcasing the campus's artistic and cultural traditions. **Dr. U. Krishnakumar** also delivered a talk at the Mamangam Srishti Conference, contributing to discussions on India's cultural heritage and knowledge traditions. The participation provided students and faculty with a unique opportunity to engage with one of the largest spiritual and cultural gatherings in the region while experiencing Kerala's rich civilisational legacy.



Mahamagha Mahotsavam: Kerala's Kumbh Mela 2026





Visit to Rayiranellur Hill of Naranath Bhranthan

Participants of the *Mahamagha Mahotsavam* gathered atop the historic Rayiranellur Hill, associated with the legendary Naranath Bhranthan.



Vidyamritam: Managing Workplace Relationships



The Department of Commerce and Management organised a Vidyamritam Session on **'Managing Workplace Relationships – A Transactional Analysis Approach'** on 4 February 2026. The session was led by **Dr. Lekha H.**, Assistant Professor (Sr. Gr.), Amrita Online MBA, who introduced students to the principles of Transactional Analysis and its application in understanding interpersonal dynamics within professional environments.



Expert Session on Statistical Foundations



The Department of Mathematics organised an expert session on 6 February 2026, on **'Statistical Foundations of Machine Learning: A Research Perspective'** to provide students and researchers with a deeper understanding of the statistical principles that underpin modern machine learning techniques. The session explored the role of probability, statistical inference, data modelling, and predictive analytics in the development and evaluation of machine learning systems.



Expert Session on Stock Market Investing



The Department of Commerce and Management, in association with FinX Institute and Tejas – The House of Finance, organised a session titled ‘**Stock Market – Well Begun, Half Done**’ on 9 February 2026. The programme was designed to introduce students to the fundamentals of equity investing and promote informed participation in financial markets.

The session was led by **Dr. Alok Varma**, who provided practical insights into stock market investing, covering topics such as primary and secondary markets, price determination, market indices, investment strategies, common pitfalls in equity investing, and the dos and don’ts of stock market participation. The programme also included a skill assessment component, enabling participants to evaluate and strengthen their understanding of financial concepts.

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QUALITY
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LUMINANCE 2026 | Media Conclave



The Department of Visual Media & Communication organised **LUMINANCE 2026 - Illuminating Ideas, Inspiring Minds, a two-day media conclave** on **10–11 February 2026**, bringing together media professionals, creative practitioners, and students for a series of interactive sessions focused on mentorship, career development, and industry engagement. The conclave served as a platform for meaningful dialogue between academia and the media industry. The programme was coordinated by **Smt. Aparna Namboodiri**.



Smt. Aparna Namboodiri
Convener, Luminance Media Conclave



Anuraj Manohar
Filmmaker

LUMINANCE 2026 was featured sessions by distinguished media professionals, including **Vivek Ranjit**, Subtitle Artist and Founder of BreakBorders; **Zergo Vijayaraj**, Vice President – Programs, Jio Star Malayalam; **Shyamili Sasidharan**, Chief Sub Editor, News Malayalam 24x7; and **Anuraj Manohar**, filmmaker. Through discussions on storytelling, journalism, media production, creative entrepreneurship, and emerging opportunities in the communication industry, participants gained valuable insights into the evolving media landscape.

LUMINANCE provided students with opportunities to interact directly with industry experts, understand professional expectations, and explore pathways from academic learning to successful media careers.

LUMINANCE 2026 | Media Conclave





Shyamili Sasidharan
Chief Sub-editor, News Malayalam 24 x 7





Zergo Vijayaraj

Vice President, Programs, Jio Star Malayalam



Vivek Ranjit

Subtitle Artist; Fouders of *BreakBoards* by Vivek Ranjit





Visit to Amrita Sanskrit HSS Paripally



As part of the community engagement initiatives envisioned by Dr. U. Krishnakumar, Dean and Director, Amrita School of Arts and Sciences, Kochi, conducted a **campus outreach programme at Amrita Sanskrit Higher Secondary School (ASHSS), Parippally, Kollam, on 14 February 2026**. The programme witnessed the participation of 32 students from the 2025 admission batches, accompanied by faculty members and parents from Kollam and Thiruvananthapuram districts.

Amrita Sanskrit Higher Secondary School is renowned for its academic excellence and its commitment to imparting value-based education while promoting Sanskrit studies and holistic development. During the visit, the participants **introduced the Integrated Amrita Meditation (IAM) Technique** to the school students, creating awareness about the benefits of meditation in enhancing concentration, emotional well-being, self-discipline, and overall personal development. Interactive sessions facilitated meaningful exchanges between students of both institutions, encouraging learning, collaboration, and mutual understanding.

A special highlight of the programme was the warm hospitality extended by the students of ASHSS, who hosted and served lunch to the visiting group. **As a gesture of care and support, the participants also distributed thermal water bottles to needy students.** The visit further included a **tour of Amrita Niketanam**, a residential home established under Amma's guidance to support children from disadvantaged backgrounds, and **Sivagiri Mutt, Varkala**, the revered spiritual and social reform centre associated with Sree Narayana Guru. These visits enriched the participants' understanding of service, spirituality, education, and social upliftment.

The outreach programme strengthened the bond between the institutions while providing students with valuable opportunities to cultivate empathy, social responsibility, cultural awareness, and a spirit of selfless service in line with Amrita's values and mission.

Training in Yoga and Career Guidance at Amrita HSS, Parippally



Outreach at Amrita Vidyalayam, Perumbavur



As part of a campus outreach initiative envisioned by **Dr. U. Krishnakumar**, conducted a community engagement programme at Amrita Vidyalayam, Perumbavur, on **19 and 21 February 2026**. The programme witnessed the participation of 45 students from the 2025 BCA A Batch on 19 February and 40 students from the 2025 B.Com FinTech Batch on 21 February, accompanied by faculty members, fostering a spirit of service and social responsibility among the participants. During the visit, **the students introduced the Integrated Amrita Meditation (IAM) Technique** to school students, creating awareness about the benefits of meditation in enhancing concentration, emotional well-being, self-discipline, and holistic development. The interactive sessions encouraged young learners to adopt mindfulness practices and were well received by the participants. As a gesture of compassion and support, the outreach team also distributed 25 thermal water bottles to the school's support staff.



Workshop on Quality of Service and Cyber Hygiene



The Department of Commerce and Management, organised a **Consumer Awareness Programme on 'Quality of Service and Cyber Hygiene'** on 20 February in association with the **Telecom Regulatory Authority of India (TRAI) and the Consumers Association, Palakkad, Kerala**. The programme aimed to create awareness among students and faculty members about consumer rights, telecom service standards, digital safety, and responsible online practices. The session highlighted key aspects of quality of service in the telecommunications sector, consumer grievance redressal mechanisms, and the growing importance of cyber hygiene in an increasingly digital world.



Workshop on 'Fundamentals of Marketing and Sales'



The Corporate and Industry Relations (CIR) Department organised a workshop on 'Fundamentals of Marketing and Sales' on 21 February 2026. Led by Shri. Raamnath T. V., the session provided students with practical insights into the core principles of marketing, customer engagement, sales strategies, and professional communication. Designed as an interactive learning experience, the workshop encouraged active participation through discussions, examples, and real-world industry perspectives.



Outreach at Kakkanad Sainik Ashram



As part of a campus outreach initiative guided by Dr. U. Krishnakumar, Dean and Director, conducted a community engagement programme at **Sainik Ashram, Kakkanad, on 24 February 2026**. The programme witnessed the participation of **46 students from the 2025 B.Com ACCA Batch**, accompanied by faculty members, fostering a spirit of service, gratitude, and social responsibility. Sainik Ashram serves as a home for pension-less and destitute veterans of the Second World War, providing them with care and support. During the visit, the **students introduced the Integrated Amrita Meditation (IAM) Technique**, highlighting its benefits for mental well-being, emotional balance, and overall health. The participants also conducted devotional bhajans and engaged in meaningful interactions with the residents, creating an atmosphere of warmth, companionship, and mutual respect. As part of the outreach programme, the students and faculty members shared lunch with the inmates and distributed bedsheets as a gesture of care and support. The visit provided students with a valuable opportunity to learn the importance of compassion, empathy, and community service while honouring the contributions and sacrifices of the elderly veterans.

Outreach at Kakkanad Sainik Ashram





IAM Practice Session



An **Integrated Amrita Meditation (IAM) Practice Session** was conducted on **25 February 2026** at the campus. The programme was organized to create awareness about the benefits of meditation in enhancing concentration, emotional well-being, stress management, and overall personality development. Participants were introduced to the principles and practices of the Integrated Amrita Meditation (IAM) Technique and were guided through meditation exercises designed to promote inner calm, mindfulness, and self-awareness. The session provided students with an opportunity to experience the positive impact of meditation on their physical, mental, and spiritual well-being.

IAM Practice Session







Health Awareness at Kadamakkudy Village



A **community outreach and health awareness programme** was conducted at **Kadamakkudy** on **26 and 27 February**. The initiative had participation of 111 students, along with faculty members. The programme aimed to promote holistic well-being, social responsibility, and meaningful community engagement among students and local residents.

As part of the outreach activities, **students introduced the Integrated Amrita Meditation (IAM) Technique** to villagers, creating awareness about the benefits of meditation for physical health, mental well-being, and stress management. Addressing the gathering, **Dr. U. Krishnakumar** highlighted the importance of yoga and yogic practices in achieving a balanced and healthy lifestyle. The inaugural session was attended by the Panchayat President and other community leaders.

A major highlight of the programme was the organisation of a **Dental Check-up Camp** on the first day and an **Eye Check-up Camp** on the second day in collaboration with **Amrita Institute of Medical Sciences (AIMS)**, Kochi. The camps provided basic medical screening, health awareness, and consultation services to the local community, benefiting nearly 200 villagers. Individuals requiring further medical care were offered free treatment at AIMS, while eligible beneficiaries identified during the eye camp were provided access to free cataract surgery.

The programme offered students a valuable opportunity to engage in community service while developing empathy, leadership, and interpersonal skills.







Outreach Programme at AIDA



As part of a campus outreach initiative inspired by **Dr. U. Krishnakumar**, Dean and Director, conducted a community engagement programme at the **Amrita Institute for Differently Aabled (AIDA), Thoppumpady, Ernakulam**, on **28 February**. Students from the 2025 M.Sc. Applied Statistics and Data Analytics (ASDA) Batch and 2025 PG Visual Media Batch, accompanied by faculty members, actively participated in the programme.

AIDA is dedicated to empowering children and young adults with intellectual and developmental disabilities by nurturing their self-confidence, independence, life skills, and creative potential. During the visit, the students introduced the Integrated Amrita Meditation (IAM) Technique and assisted AIDA students in practicing meditation through simple and engaging sessions designed to promote relaxation, concentration, and emotional well-being. Interactive activities and meaningful interactions created an inclusive and supportive environment, encouraging communication, participation, and mutual learning.

The participants also shared meals with the students and distributed thermal water bottles as a gesture of care and support.







Outreach and Experiential Learning Tour 2026

The **Department of Visual Media and Communication** organised a four-day Educational Tour and Industry Exposure Visit from 21–25 February 2026 as part of its annual experiential learning programme. The tour provided students with opportunities to explore culturally significant destinations, interact with diverse communities, and gain exposure to heritage, environmental, and tourism-related perspectives beyond the classroom.

The itinerary covered prominent locations across Coorg, Chikkamagaluru, and Belur, including the Bamboo Forest, Harangi Dam, and the Namdroling Monastery (Golden Temple) in Coorg. In Chikkamagaluru, students undertook a jeep safari to Mullayanagiri Hills, Baba Budangiri, Z Point, and other scenic locations, offering insights into the region's geography, ecology, and cultural heritage. The tour also included a visit to the historic Belur Sri Chennakeshava Temple, renowned for its architectural and artistic significance.

Designed to complement academic learning with field-based experiences, the programme encouraged observation, documentation, teamwork, and cultural appreciation. Through travel, interaction, and shared experiences, students developed a broader understanding of heritage, environment, and society while strengthening peer learning and collaborative engagement.

Outreach at Amrita Community Health Centre



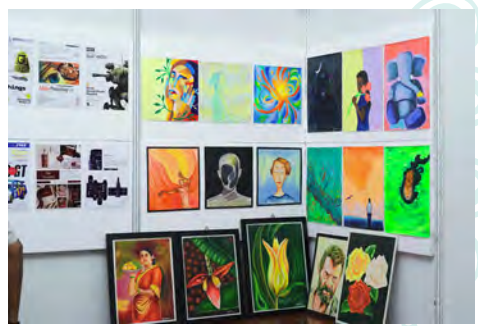
As part of its commitment to social outreach and community service, Amrita School of Arts and Sciences, Kochi, conducted a **community engagement programme at the Amrita Community Health Centre, Njarackal, Ernakulam**, on 2 March 2026. The initiative was organized under the guidance of **Dr. U. Krishnakumar**, Dean and Director, who has consistently encouraged students to actively participate in activities that contribute to the well-being of society.

The **students introduced the Integrated Amrita Meditation (IAM) Technique to the beneficiaries of the health centre**, creating awareness about the importance of meditation in promoting physical health, mental well-being, emotional balance, and stress management. The interactive sessions encouraged participants to adopt simple mindfulness practices that support holistic wellness. The student volunteers **distributed 50 grocery kits containing essential food items** to economically disadvantaged families in the community. The distribution was aimed at supporting vulnerable households and fostering a spirit of compassion, solidarity, and social responsibility. The programme provided students with a valuable opportunity to engage directly with the community while practicing empathy, service, and civic responsibility.





Amrita Design Conclave (ADC 2026)



The Department of Visual Media and Communication, organized the **1st Annual Amrita Design Conclave (ADC 2026)** on 5–6 March 2026, bringing together design professionals, industry leaders, researchers, entrepreneurs, faculty members, and students to explore the theme **“Design for Impact: Creativity, Innovation and the New Creative Economy.”** Conducted in association with **NASSCOM AI and Kerala Startup Mission**, the conclave served as a vibrant platform for dialogue, collaboration, and innovation at the intersection of design, technology, creativity, and societal development.

The conclave featured distinguished speakers and industry experts including **Mr. Anoop Ambika**, CEO of Kerala Startup Mission; **Dr. Saikat Saha**, Technology Director at NASSCOM AI; **Mr. Govind Janardhan**, Senior Director of Design Excellence and Technology, Nxtquantum Shift Technologies; **Mr. Advin Netto**, UX Designer at Google; **Mr. Uday Kumar**, UX Designer at Siemens; **Mr. Hiran Venugopalan**, Product Designer at Tata Communications; **Mr. Ben Thomas Palamootathil**, Senior Art Director at EY Kochi; **Ms. Devika Panicker Prasad**, Product Designer at Air India; **Mr. Vijay Raj N**, Senior Creative Designer at Webandcrafts; **Mr. Anil Reddy**, Founder and Designer at Happy Pet; **Ms. Kavya Baburaj**, Founder and CEO of Social PR; and **Mr. Sunil Prabhakar**, Consultant in AI and Digital Practices.



The two-day programme included **keynote sessions, expert panel discussions, Design-to-Impact (TED-style) talks, a hands-on Laser Engraving Workshop** conducted with the support of Kerala Startup Mission, and a **Design and Research Exhibition** showcasing innovative student projects and research initiatives. Discussions focused on design thinking, artificial intelligence in creative practice, user experience design, digital innovation, entrepreneurship, and the evolving role of design in the new creative economy. The conclave provided participants with valuable exposure to emerging industry trends, technological advancements, and professional opportunities while fostering interdisciplinary learning and collaboration.

ADC 2026 successfully strengthened industry-academia engagement and highlighted the transformative role of design in addressing contemporary challenges through creativity, innovation, and technology. The event provided students with a unique opportunity to interact directly with accomplished professionals, gain practical insights into the creative industries, and understand the growing relevance of design-driven solutions in an increasingly digital world.

The conclave was convened by **Dr. Lakshmy Ravindran**, Assistant Professor, Department of Visual Media and Communication, with the overall coordination and guidance of **Dr. S. Dinesh Babu**, Chairperson of the Department.

Amrita Design Conclave (ADC 2026)



Amrita Design Conclave (ADC 2026)



Dr. S. Dinesh Babu

Chairperson, Dept of Visual Media & Communication

Amrita Design Conclave (ADC 2026)



Amrita Design Conclave (ADC 2026)



Amrita Design Conclave (ADC 2026)



Dr. Lakshmy Ravindran

Convener, Amrita Design Conclave



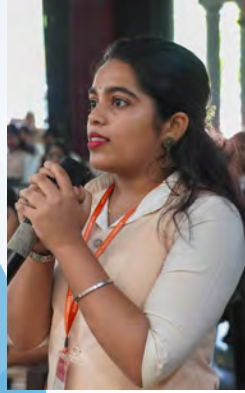
International Women's Day Celebrations 2026



Amrita Vishwa Vidyapeetham, Kochi Campus, celebrated **International Women's Day 2026** through a three-day programme titled '**Give to Gain**' from 6–8 March 2026, bringing together distinguished professionals, academicians, artists, and students to reflect on women's empowerment, leadership, creativity, and social contribution.

The celebrations commenced on 6 March 2026 with inaugural addresses by **Dr. U. Krishnakumar, Dean and Director**, and **Sampoojya Swami Purnamritananda Puri**, General Secretary of Mata Amritanandamayi Math. The inaugural session featured **Smt. K. R. Veenadevi**, Divisional Forest Officer, Flying Squad Division, Kerala Forest Department, as the Chief Guest, while eminent forensic photographer **Smt. V. V. Bindu Kodungallur** attended as Guest of Honour and later conducted a special session for students of the Department of Visual Media and Communication. The programme also included a poster competition and recognition of student achievements.

On 7 March 2026, **Prof. Dr. Manasi Raghu Nandan**, cultural strategist, classical dance artist, Founder of Abhivyakti Cultural Trust, and member of CID UNESCO Paris, delivered a special address on 'Cultural Imperatives of Performing Arts in Women Empowerment', highlighting the transformative role of arts and culture in advancing gender equality and leadership.





International Women's Day Celebrations 2026: The concluding day, 8 March 2026, featured **student-led presentations, video screenings, poster presentations, and podcast interactions.** **Dr. Aswathy S.,** Professor and Head, Department of Community Medicine, Amrita Institute of Medical Sciences, attended as Guest of Honour for the morning session. The celebrations concluded with an exclusive podcast interaction featuring Smt. Radhika Sedhumadhavan, Founder of the Soul of Music Academy, Bengaluru, whose insights added a creative and inspirational dimension to the event.

Through lectures, discussions, presentations, and creative engagements, the programme celebrated the achievements of women while fostering dialogue on empowerment, leadership, culture, health, and social responsibility.

IAS Officer Trainees' Visit



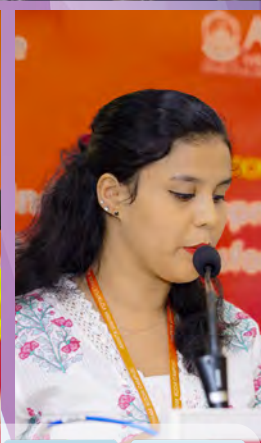
As part of their Winter Study Tour, officer trainees of the IAS Professional Course, 2025 Batch, visited Amrita Vishwa Vidyapeetham, Kochi Brahmasthanam Campus on **10 March 2026**. The visit provided the trainees with an opportunity to gain insights into the university's unique model of value-based education, research, community engagement, and sustainable development initiatives.



The programme commenced with an interactive session led by **Dr. U. Krishnakumar**, Dean and Director, who presented an overview of the university, its vision inspired by Amma, academic achievements, research initiatives, outreach activities, and contributions to nation-building. The officer trainees actively engaged in discussions on higher education, social responsibility, innovation, and institutional best practices. Following the interaction session, the trainees undertook a guided campus visit, exploring various academic departments, research facilities, and campus initiatives.



National Symposium on 'GST 2.0 Reforms



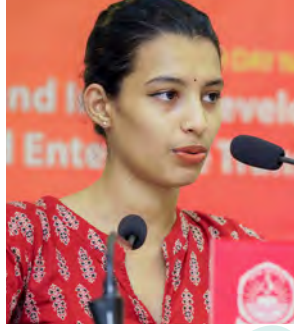
The Department of Commerce and Management, in association with the Finance Club, organised a **Two-Day National Symposium on the theme 'GST 2.0 Reforms and India's Development Path: Social, Cultural and Enterprise Transformations'** on 17–18 March 2026. The symposium served as an academic platform for examining the evolving impact of Goods and Services Tax (GST) reforms on India's economic growth, enterprise development, and broader societal transformation.

The inaugural session featured a keynote address by **Dr. Farah Zachariah**, Joint Commissioner, CGST Commissionerate, Kochi, on **'GST Reforms and India's Economic Transformation: A National Perspective'**. The session was presided over by **Sri. P. Balasubramanian**, Vice Principal, Associate Professor, and Head of the Department of Commerce and Management. A major highlight of the programme was the panel discussion on **'GST and Enterprise Landscape: MSMEs, Start-ups and Entrepreneurial Growth'**, featuring **Dr. V. Shunmugasundaram**, Professor, Faculty of Commerce, Banaras Hindu University; **Sri. Biju K. Jacob**, Assistant Commissioner, CGST, Kochi; and **Sri. Sreekumar M.**, FCA, Kochi.

The symposium also included paper presentations by students, research scholars, academicians, and industry professionals. By bringing together experts from academia, government, and industry, the programme provided participants with valuable insights into the role of GST reforms in shaping India's development trajectory while encouraging research, policy dialogue, and knowledge exchange.



National Symposium on 'GST 2.0 Reforms



National Symposium on 'GST 2.0 Reforms



National Symposium on 'GST 2.0 Reforms



National Symposium on 'GST 2.0 Reforms



Workshop at Kochi Biennale



Students of the B.Des. Communication Design (2025 Batch) from the Department of Visual Media and Communication, Amrita Vishwa Vidyapeetham, Kochi Campus, participated in the **two-day workshop titled 'Folded Narratives'** held on **17–18 March 2026 at Durbar Hall, Kochi**, as part of the **Kochi Biennale**. The workshop was organized in collaboration with the **Kiran Nadar Museum of Art** and provided participants with a unique opportunity to engage with contemporary art practices, visual storytelling, and creative expression.

Through interactive sessions and hands-on activities, students explored innovative approaches to narrative construction, artistic interpretation, and design thinking. The workshop encouraged participants to experiment with visual forms and storytelling techniques while interacting with artists, facilitators, and fellow learners in a vibrant creative environment.



Visit of University of East Anglia (UK) Delegates



As part of Amrita Vishwa Vidyapeetham's ongoing efforts to strengthen international academic partnerships and global engagement, a delegation from the **University of East Anglia (UEA), United Kingdom**, visited Amrita Vishwa Vidyapeetham, Kochi Campus on **19 March 2026**. The visit was coordinated by the Amrita International Office, Kochi, and served as a platform for exploring opportunities for academic collaboration, student mobility, research partnerships, and internationalization initiatives. The visiting delegation comprised **Mr. Craig Smitherman**, Head of International Student Recruitment, UEA Global; **Mr. Stephen Laylock**, Associate Dean – Admissions, Faculty of Science; **Dr. Arvind Yadav**, Associate Professor in Business Strategy and Director of Learning and Teaching, Norwich Business School; and **Mr. Thomas Roebuck**, Associate Dean – Admissions, Faculty of Humanities and Arts. Discussions focused on identifying areas of mutual interest and exploring future avenues for collaboration.

Institution's Innovation Council (IIC) Meeting



The Institution's Innovation Council (IIC) meeting was successfully held on **23 March 2026**. The meeting brought together the IIC members to discuss and plan initiatives aimed at strengthening the institution's innovation and entrepreneurship ecosystem in alignment with the objectives of the **Ministry of Education's Innovation Cell (MIC)**, Government of India. The council reviewed its action plan for the academic year, focusing on promoting innovation, creativity, and entrepreneurial thinking among students and faculty.

Youth Capacity-building Workshop



Students of the Department of Visual Media and Communication participated in **Generation Green: Voices for Action, a youth capacity-building workshop** on climate and environmental communication organized by the Government of Canada in collaboration with **CMS and CMS VATAVARAN**. The programme featured interactive sessions by **Mr. Sabyesachi Bharti**, Deputy Director, CMS VATAVARAN and Global Coordinator, IUCN #NatureForAll, and **Mr. Sunil Prabhakar**, Consultant in AI and Digital Practices. The workshop empowered students with insights into environmental sustainability, climate communication, youth leadership, and the role of digital media in driving positive environmental action.



Mr. Sabyesachi Bharti

Deputy Director, CMS VATAVARAN and Global Coordinator, IUCN



ISMER Conference 2026 (5th Edition)



The Department of Visual Media and Communication, Amrita Vishwa Vidyapeetham, Kochi Campus, successfully organized the **5th Annual International Symposium on Media Education and Research (ISMER 2026)** from 25–27 March 2026, centered on the theme *From Classroom to Community: Media Education for Transformative Social Impact*. The symposium brought together a diverse community of media professionals, educators, researchers, policymakers, and students to explore the evolving role of media education in driving meaningful societal transformation and the event is coordinated by **Dr. S. Dinesh Babu**, Chairperson, Dept of Visual Media & Communication.

The three-day symposium commenced with an inaugural session featuring distinguished dignitaries including **Dr. P. N. Vasanti**, Director General of the Centre for Media Studies, New Delhi, as Chief Guest, and **Dr. D. Dhanuraj**, Founder-Chairman of the Centre for Public Policy Research, Kochi, as Guest of Honour. The programme also received the blessings of **Swami Purnamritananda Puri**, General Secretary of Mata Amritanandamayi Math, underscoring the institution's commitment to value-based education and social impact.

The symposium featured a series of engaging panel discussions addressing key themes such as media pedagogy for responsible citizenship, collaborative ecosystems between academia and society, storytelling for social change, and the use of emerging technologies like artificial intelligence (AI), extended reality (XR), and digital media for social good. Notable speakers included experts from academia, industry, and international organizations, such as representatives from **UNICEF, CPPR, ZEE Keralam, DataLEADS**, and global universities, who shared insights on the evolving media landscape and its impact on communities.

The valedictory session was graced by **Dr. Ramesh C. Gaur**, Dean at the Indira Gandhi National Centre for the Arts (IGNCA), New Delhi, along with **Smt. Parul Goswami**, Deputy Director at **DataLEADS**, who emphasized the importance of ethical media practices and the integration of technology with social responsibility.





Dr. P. N. Vasanti

Director General of the Centre for Media Studies, New Delhi

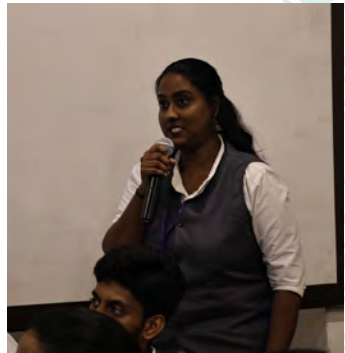


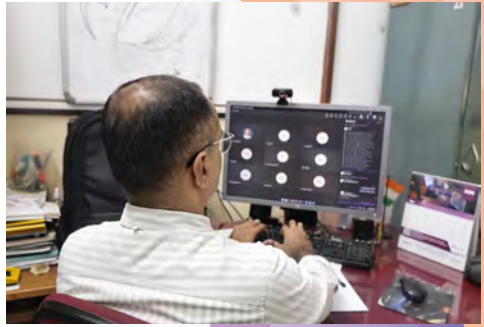
Dr. D. Dhanuraj

Founder-Chairman of the Centre for Public Policy Research, Kochi













Shri. Devendar Singh

Founder, WLFLO and Chairman, GLORY OF BHARAT Initiative



Dr. Seenivasan Subramanian

Chief Channel Officer of Zee Keralam





Smt. Parul Goswami
Deputy Director, DataLEADS



Dr. Sangeetha J.
Founder, Stories Social





Hands-on Workshop on Reelwise AI



APRIL



The Department of Visual Media and Communication organised a hands-on workshop on **'Reelwise AI: Script Writing Using Artificial Intelligence'** on 6 April 2026. The workshop was conducted for B.Sc. (Hons.) Visual Media and Communication students and postgraduate students, providing practical exposure to AI-assisted content creation and script development. The session introduced participants to emerging AI tools and techniques used in screenwriting, idea generation, narrative structuring, dialogue development, and creative storytelling.

World Health Day 2026: Focused Group Discussion by the Amrita International School of Law, Coimbatore



On the occasion of World Health Day, Amrita International School of Law organised a Focused Group Discussion on 'Medical Malpractice and Sustainable Healthcare: Policy-Based Intervention' on 7 April 2026. The programme was conducted in collaboration with Government Law College, Thiruvananthapuram and the Dr. Mangalam Swaminathan Foundation, creating a platform for interdisciplinary dialogue on healthcare policy, patient rights, and systemic challenges in medical practice.

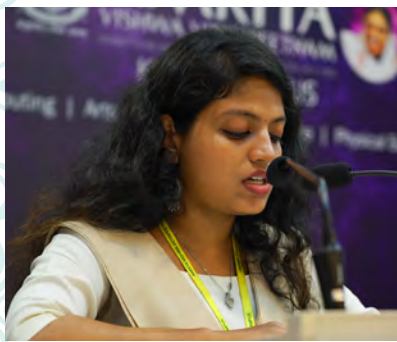
The discussion addressed concerns related to medical malpractice, healthcare accountability, and the need for effective policy interventions to ensure sustainable and patient-centred healthcare systems. The programme was graced by Prof. (Dr.) G. B. Reddy, Vice Chancellor, NUALS Kochi, while Dr. U. Krishnakumar, Dean and Director, Amrita Vishwa Vidyapeetham, Kochi Campus. Other distinguished participants included Dr. Mini S., Dr. Balakrishnan, Dr. Bindumol, Dr. P. P. Vijayan, and Adv. Sudheer Bose, who shared their perspectives on the legal, ethical, and policy dimensions of healthcare governance. Organised under the leadership of Prof. (Dr.) Anil G. Variath and Adv. Anoop K. Nair, the programme fostered meaningful discussions on strengthening healthcare systems through informed policy frameworks and legal awareness



World Health Day 2026: Focused Group Discussion by the Amrita International School of Law, Coimbatore



Amrita BIT 9.0



The Department of Computer Science and IT, in association with IEDC, CSI, and IIC, organised **Amrita BIT 9.0** on 17 April 2026, providing students with a platform to showcase innovation, technical expertise, and project-based learning. The programme was inaugurated in the presence of **Dr. U. Krishnakumar**, Dean and Director; **Sri. Sreekumar K.**, Vice Principal; and **Dr. Sangeetha J. (HoD)**. **Mr. Vishnu N. M.** and **Mr. Ashique A. B.**, founding AI Engineers at **Debyez Technologies Pvt. Ltd.**, were the Chief Guests. From 56 participating teams, 15 teams were shortlisted for the final round, where they presented their projects before an evaluation panel. The students of the 2023 BCA batch became winners under the guidance of **Mr. Sabin Santhosh**, Asstt Professor (OC). The event was coordinated by **Ms. Aparna P. V.** and **Mr. Keerthimon P.**, faculty members of the department.



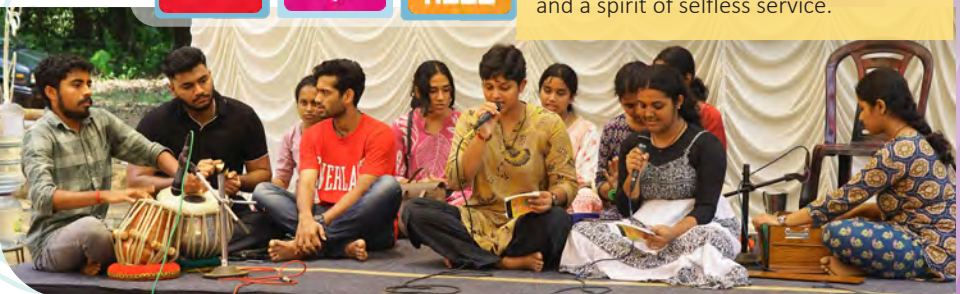


Tribal Community Visit and Bhajans at Thattekkad



As part of the **MA Om Seva Initiative**, hostel students of Amrita Vishwa Vidyapeetham, Kochi Campus undertook a **social and cultural outreach visit to a tribal village in Thattekkad** on **18 April 2026**. The programme aimed to foster community engagement, social responsibility, and meaningful interaction with local communities through service-oriented activities.

During the visit, the student volunteers distributed essential household items to economically disadvantaged families in the village. The students also participated in the cultural and spiritual life of the community by joining local residents in devotional bhajans at the village temple. The outreach programme provided students with an opportunity to engage directly with rural and tribal communities, promoting empathy, mutual respect, and a spirit of selfless service.



Tribal Community Visit and Bhajans at Thattekkad



Project Room Pooja & Inauguration



The Project Room Pooja and Inaugural Ceremony was conducted on 29 April 2026, marking the formal commencement of two prestigious externally funded research projects. The ceremony was attended by faculty members, researchers, and students, and symbolised the beginning of a new phase of research and innovation within the Dept. of Visual Media & Communication. The inaugural pooja was led by **Br. Narayana Swami, Dr. U. Krishnakumar**, Dean and Director, along with **Dr. S. Dinesh Babu**, HoD and Project Director, faculty members, project investigators, and invited guests.

One of the projects inaugurated was the **ICSSR Major Research Project, funded by the Indian Council of Social Science Research**, Ministry of Education, Govt. of India, titled **'Enabling Representation and Civic Participation of Deaf Youth in Kerala through AI-Mediated Voice Communication in Visual Media'**. The project is led by **Dr. S. Dinesh Babu** as Principal Investigator (PI), with **Prof. Prema Nedungadi**, UNESCO Chair (Assistive Technologies for Education) and Associate Dean, School of Computing, Amritapuri Campus, and **Dr. Geetha M.**, Associate Professor and Chairperson, School of Computing, Amritapuri Campus, serving as Co-Principal Investigators.

The second project, funded under the **Ashtaadashi (18 Projects) Scheme 2024-25** of the Central University of Sanskrit, Ministry of Education, Government of India, is titled **'AI-Enhanced IoT-Integrated Sanskrit Storybook for Children'**. It is led by **Dr. S. Dinesh Babu** as PI and **Sri. Jyothishmayi V.**, Assistant Professor and Chairperson, Department of Cultural Education and India Studies, as Co-PI.

Dakshina 2026 (Annual Portfolio Exhibition)



The Department of Visual Media and Communication organised **Dakshina 2026, the 18th edition of its Annual Portfolio Exhibition**, on 21–22 April 2026. It showcased the academic, creative, and professional accomplishments of final-semester undergraduate and postgraduate students, providing a platform to present their work to industry professionals, faculty members, peers, and invited guests.

Featuring over 900 projects in advertising, branding, design, and visual communication, along with 20 short films and documentaries, the exhibition reflected months of rigorous learning, mentorship, and creative exploration. Students presented innovative design solutions, visual storytelling projects, media productions, and industry-oriented portfolios, demonstrating their technical competence, artistic vision, and readiness for professional careers in the media and communication sectors.

The exhibition was inaugurated by **Mr. Dileep Narayanan**, Founder and Managing Director of Organic BPS, who attended as the Chief Guest. Coordinated by **Mr. Vinod L.**, Convener of Dakshina 2026, the event successfully fostered interaction between academia and industry while celebrating student creativity, innovation, and excellence.



Shri. Vinod Laxman

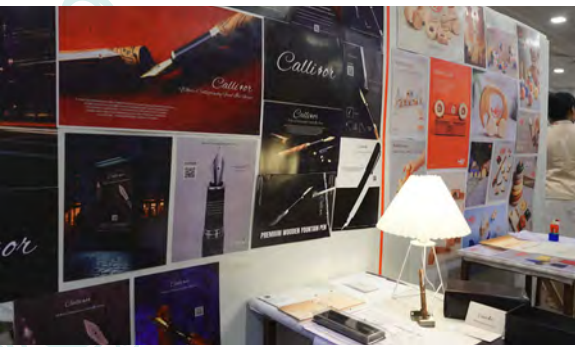
Asst Professor, Dept of Visual Media & Communication



Shri. Dileep Narayanan

Founder & Managing Director of Organic BPS





Brahmasthanam Fest: Pandal Kaalnaattu Ceremony

MAY





The **Pandal Kaalnaattu Ceremony**, marking the formal commencement of preparations for the Brahmathanam Temple Mahotsavam 2026, was held on 05 May 2026 at the Kochi Campus. The traditional foundation-laying ritual for the festival pavilion was conducted under the leadership and blessings of **Sampoojya Srimad Poornamritananda Puri Swamiji, Srimad Anaghamritananda Puri Swamiji, and Brahmachari Narayanan**. The ceremony signified the beginning of the Mahotsavam preparations and brought together devotees, students, faculty, and staff in a spirit of devotion and community participation.







National Recognition at Film Festival



‘Ullili’ Wins National Recognition at CEC–UGC Educational Film Festival

The short film ‘Ullili’ (‘Within’), created by students of the B.Sc. (Hons.) Visual Media and Communication (2024 Batch), earned national acclaim at the 27th CEC–UGC Educational Film Festival, securing **First Prize in the Best Amateur Film Category**. Selected among the top 19 films from 385 entries received from across the country, the film was recognised for its compelling storytelling, visual aesthetics, and exploration of human emotions and inner experiences.

Directed by **Pranav A., ‘Ullili’** was produced by a team of sixteen students: **Akhilesh M. S., Arathi V. Arun, Daya D. R., Kavya A., Krishnendu Prasannakumar, Lakshmi Priya V. S., Malini Nair, Niranjan C. S., Pranav A., Saanvi Suraj, Sanmaya N. N., Saran Hariharan, R. Saisruthi, Vishnu Asoka Kumar, Vishnu Prasad A. R., and Haritha Dileepkumar. The project was guided by Krishnakumar M. A. and Varun Prabha T.**

The award was presented during the festival in the presence of **Dr. Parikshat Singh Manhas**, Director, CEC; **Dr. Sunil Mehru**, Joint Director, CEC; **Prof. Rana Pratap Singh**, Vice Chancellor, Gautam Buddha University; and **Dr. Manoj Kumar Dhar**, Director, Academy of Scientific and Innovative Research, who attended as Chief Guest. The achievement marks a significant milestone for the student filmmakers and the Department of Visual Media and Communication.

National Recognition | VM 'Ullil' Short Film



Sanskrit Project Internship Students



Brahmasthanam Temple Mahotsavam Press Meet

JUNE



A Press Meet was conducted on **02 June 2026** as part of the **Brahmasthanam Temple Mahotsavam** to officially announce and provide details of the upcoming festival. The event served as a platform to brief members of the media on the significance, schedule, and key highlights of the Mahotsavam, ensuring wider public awareness and participation.

International Day of Yoga (IDY) 2026



Amrita Vishwa Vidyapeetham, Kochi Campus, joined the global celebration of the **International Day of Yoga (IDY) 2026** by organizing a

special yoga programme on **21 June 2026** at the Brahmathanam Campus Auditorium. The event brought together students, faculty, staff, and parents in a collective celebration of yoga, India's ancient spiritual and cultural heritage that has promoted holistic well-being for over 5,000 years.



International Day of Yoga (IDY) 2026





International Day Against Drug Abuse and Illicit Trafficking





As part of the nationwide **Nasha Mukta Bharat Saptah (17–26 June 2026)**, Amrita Vishwa Vidyapeetham, Kochi Campus, in association with the **Nasha Mukta Bharat Abhiyaan (NMBA)**, organized an **Expert Lecture on 25 June 2026** to observe the **International Day Against Drug Abuse and Illicit Trafficking**. The programme conducted under the theme **Nasha Mukta Bharat Abhiyaan – Viksit Bharat Ki Pehchaan** with the objective of creating awareness about substance abuse prevention and promoting a drug-free society.

The expert session was delivered by **Mr. Jossy E. F., Inspector, Narcotics Control Bureau (NCB), Zonal Office, Kochi**, who addressed students, faculty, and staff on the harmful effects of drug abuse, the challenges of illicit drug trafficking, and the importance of collective social responsibility in combating substance misuse.



The Pinnacle of Academic Achievement: Honoring Our PhD Graduates

Amrita Vishwa Vidyapeetham, Kochi Campus, proudly celebrates the remarkable achievements of its PhD graduates from various departments during the period **January to June 2026**. Each successful defense represents years of rigorous research, intellectual dedication, and an unwavering pursuit of knowledge. We honor their scholarly contributions and academic excellence, marking a significant milestone in their professional journey and reinforcing Amrita's commitment to advancing research and innovation.



Dr. Krishnapriya G
Commerce & Management
Dr. N. Ajith Kumar (Supervisor)



Dr. Souparna Lakshmi P
Commerce & Management
Dr. Vidhya Vinayachandran
(Supervisor)



Dr. Tiffy Mary T G
Commerce & Management
Dr. N. Ajith Kumar (Supervisor)



Dr. Supriya Rajendran
Mathematics
Dr. Radha Rajamani Iyer
(Supervisor)



Dr. K G Rajani
Mathematics
Dr. AK. Somasundaram
(Supervisor)



Dr. K. Pooja Lakshmi
Mathematics
Dr. T. Senthilkumar
(Supervisor)



Dr. Sneha M R
Mathematics
Dr. AK. Somasundaram
(Supervisor)



Dr. Varun Prabha T
Visual Media & Communication
Dr. Sreena K. (Supervisor)



Dr. A G Krishnanunni
Visual Media & Communication
Dr. D Harikrishnan
(Supervisor)



Dr. K G Aiswarya Jyothi
English
Dr. Sheeba C (Supervisor)



Dr. Sruthy Shaji
English
Dr. Sheeba C (Supervisor)



Dr. Sreeja S
Visual Media & Communication
Dr. D Harikrishnan
(Supervisor)



Dr. K M Jithcndrani
English
Dr. Aiswarya Lakshmi M
(Supervisor)

The Hallmark of Research Excellence Recognizing SCOPUS Q1 Publications and Patents

Amrita Vishwa Vidyapeetham, Kochi Campus, proudly acknowledges the scholarly and innovative achievements of its faculty members and researchers through high-impact SCOPUS Q1 publications during January to June 2026. These accomplishments exemplify the campus's dedication to research excellence, innovation, and the creation of knowledge that addresses contemporary challenges and advances society.

SCOPUS Q1 Publications

Department of Commerce & Management

Artificial intelligence for climate-adaptive agriculture: Supporting locavore principles and small-scale farmers

Journal of Enabling Technologies | Emerald (Publisher)

ISSN: 23986263 Volume: 20 Issue: 1 Pages: 11 - 26 DOI: 10.1108/JET-01-2025-0002



AUTHORS



Dr. Nikhitha K K



Dr. Prasanth A P

Digital marketing adoption and restaurants' performance: An analysis through the lens of TOE

Cogent Business and Management | Taylor and Francis (Publisher)

ISSN: 23311975 Volume: 13 Issue: 1 | DOI: 10.1080/23311975.2026.2643020



AUTHORS



Ms. Swetha Rajagopal



Dr. Vidhya
Vinayachandran

SCOPUS Q1 Publications
Department of Mathematics

**Synchronization of Uncertain Delayed Complex
Dynamical Networks Under Random Impulsive Control
and Its Application to Secure Image Communication**

Mathematical Methods in the Applied Sciences | Wiley (Publisher)
(93rd Percentile, Impact Factor: 1.8)



ISSN: 0170-4214
eISSN: 1099-1476
<https://doi.org/10.1002/mma.70626>

AUTHORS



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2. Department of Mathematics, Amrita School of Physical Sciences, Amrita Vishwa Vidyapeetham, Coimbatore, India

The study presents innovative mathematical approaches for analyzing the synchronization of complex dynamical networks under conditions of uncertainty and delay. The research introduces random impulsive control mechanisms and demonstrates their application in secure image communication, contributing to advancements in dynamical systems, information security, and communication technologies. By bridging theoretical mathematics with practical cybersecurity applications, the work highlights the growing relevance of mathematical sciences in addressing contemporary technological challenges.

Strengthening the Research Ecosystem

Research Grants and Funded Projects

Advancing knowledge through innovation and societal impact, Amrita Vishwa Vidyapeetham, Kochi Campus continues to strengthen its research ecosystem through nationally funded projects across diverse disciplines. These projects, supported by leading funding agencies and government institutions, reflect the campus's commitment to interdisciplinary research, technological innovation, social transformation, and the generation of meaningful solutions to contemporary challenges.

Project Title **Enabling Representation and Civic Participation of Deaf Youth in Kerala through AI-Mediated Voice Communication in Visual Media**

Funding Agency **Indian Council of Social Science Research (ICSSR)**
Ministry of Education, Government of India



Principal Investigator (PI)

Dr. S. Dinesh Babu
Head, Department of Visual Media and Communication, Kochi Campus

Co-Principal Investigators (Co-PIs)



Prof. Prema Nedungadi
UNESCO Chair (Assistive Technologies for Education), & Associate Dean, School of Computing, Amritapuri Campus



Dr. Geetha M
Associate Professor and Chairperson, School of Computing, Amritapuri Campus

Project Title **AI-Enhanced IoT-Integrated Sanskrit Storybook for Children**

Funding Agency **Central University of Sanskrit**
Ministry of Education, Government of India

Principal Investigator (PI)



Dr. S. Dinesh Babu
Head, Department of Visual Media and Communication, Kochi Campus

Co-Principal Investigator (Co-PI)



Sri. Jyothishmayi V.
Assistant Professor and Chairperson, Department of Cultural Education and India Studies, Kochi Campus

Transforming Research into Innovation Patents and Intellectual Property Rights

The pursuit of innovation extends beyond research publications and funded projects to the creation of intellectual property with real-world applications. During the period (Jan - June 2026), faculty members of Amrita Vishwa Vidyapeetham, Kochi Campus secured patents in emerging areas of technology, reflecting the institution's commitment to research excellence, innovation-driven problem solving, and the translation of knowledge into impactful technological solutions.

AI and Blockchain Based Cloud Security Device



Dr. Anupama K. N

Dr. Anupama K. N., Assistant Professor, Department of Computer Science and IT, received the patent grant and patent certificate in January 2026 for her invention titled '**AI and Blockchain Based Cloud Security Device**'. The patented innovation addresses critical challenges in cloud security through the integration of artificial intelligence and blockchain technologies, contributing to advancements in secure and intelligent digital infrastructure.

IoT Integrated Smart Data Hub for Edge Computing



Ms. Sreelakshmi S.

Ms. Sreelakshmi S., Assistant Professor (OC), Department of Computer Science and IT, received the patent certificate on 27 April 2026 for her invention titled '**IoT Integrated Smart Data Hub for Edge Computing**'. The invention presents innovative approaches to intelligent data management and processing in edge computing environments, highlighting significant contributions to the fields of Internet of Things (IoT), distributed computing, and smart technology systems.

Extending Knowledge Beyond Academia

Popular Magazine Articles and Media Contributions

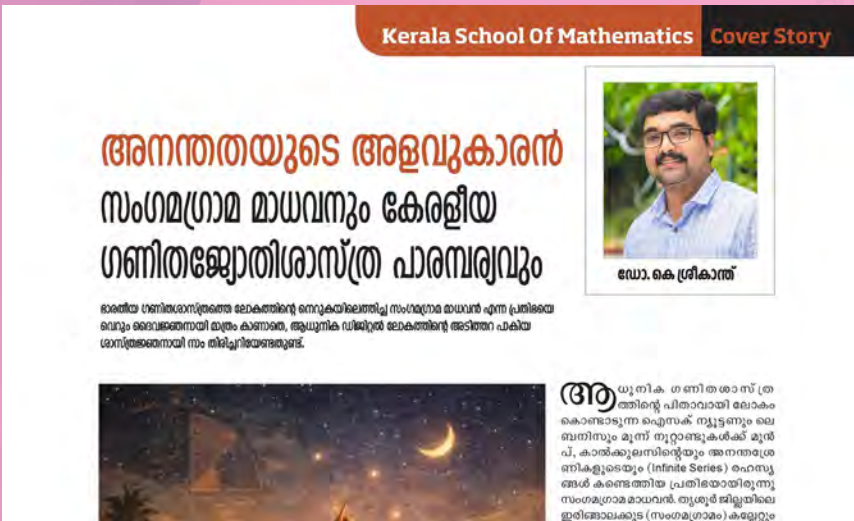
Demonstrating a commitment to public engagement and knowledge dissemination, faculty members of Amrita Vishwa Vidyapeetham actively contribute articles to popular magazines and public platforms. These publications translate academic insights into accessible knowledge for wider audiences, fostering informed public discourse on contemporary social, cultural, technological, scientific, and educational issues. Through such contributions, the campus strengthens its role in extending the impact of research beyond academia and promoting meaningful engagement with society.

Cover Story: Sangamagrama Madhava and the Kerala School of Mathematics and Astronomy



Dr. K. Sreekanth

Dr. K. Sreekanth, Assistant Professor, Department of Mathematics and Principal Investigator, IKS Research Centre for Mathematical, Physical and Astronomical Sciences, published a cover story in a popular magazine article titled **Anantathayude Alavukaran: Sangamagrama Madhavanum Keraliya Ganitha-Jyothisha Paramparayam** (*The Measurer of Infinity: Sangamagrama Madhava and the Kerala School of Mathematics and Astronomy*) in the **March 2026 issue of Future Kerala**. The article highlights the pioneering contributions of Sangamagrama Madhava, the founder of the Kerala School of Mathematics and Astronomy, and discusses his groundbreaking work on infinite series, trigonometry, and mathematical methods that anticipated later developments in modern calculus.



Extending Knowledge Beyond Academia Popular Magazine Articles and Media Contributions

Cover Story: Children and Social Media: Global Regulations and the Search for Balance



Dr. Renjith R.

Dr. Renjith R., Assistant Professor, Department of Visual Media and Communication, authored the cover story titled ***Kuttikalum Social Mediayum: Nirodhanamo Pariharam?*** (*Children and Social Media: Global Regulations and the Search for Balance*), published in the **May 2026 issue of Mathrubhumi GK & Current Affairs**. The article critically examines the growing influence of social media on children and adolescents and explores the evolving global regulatory landscape aimed at protecting young users in digital environments.

Drawing upon policy developments and regulatory interventions from countries such as Australia, Denmark, France, Spain, New Zealand, Malaysia, and India, the article analyses age-verification mechanisms, data protection frameworks, online safety measures, and platform accountability initiatives. It further discusses the implications of artificial intelligence and algorithm-driven digital platforms on children's online experiences, emphasizing the need to balance safety, digital rights, learning opportunities, and responsible participation in the digital ecosystem.

As a cover story in one of Kerala's leading current affairs magazines, the publication contributes to public understanding of contemporary media and technology issues while extending research-informed insights to a broader readership.



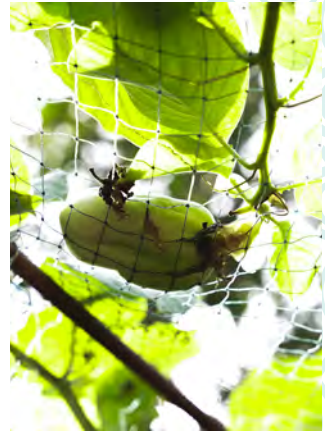
Organic Farming and Flower Garden



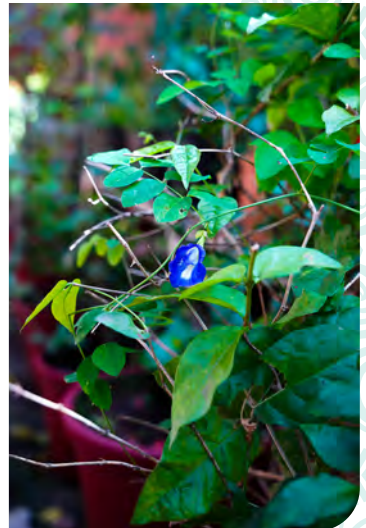
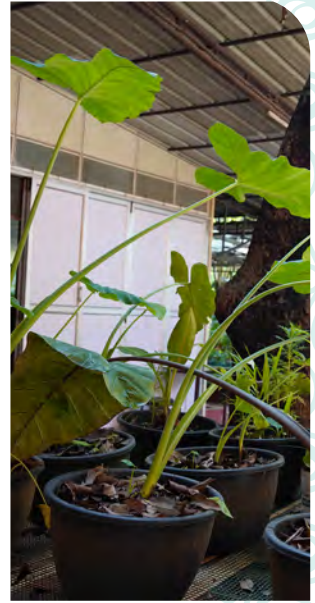
Organic farming and flower garden at the Kochi Campus, initiated in 2013 as part of **Amma's Haritamritam Project**, has evolved into a vibrant and sustainable campus initiative promoting environmentally responsible agricultural practices. The project encourages the use of eco-friendly cultivation methods while fostering awareness about sustainable living and ecological conservation among students and staff.

The campus **Eco Club, Amrita Prakrithi Samyog**, actively supports and expands these efforts through awareness programmes, tree-planting activities, and hands-on participation in organic farming practices. The initiative serves as a living laboratory where students gain practical exposure to sustainable agriculture and environmental stewardship.

The organic farming project is guided and coordinated by **Dr. U. Krishnakumar**, Dean and Director, who has played a key role in promoting scientific cultivation methods and sustainability principles across the campus.











Amrita Vishwa Vidyapeetham is a multi-disciplinary, research-intensive, private university, educating a vibrant student population of over 30,000 by 2000+ faculty. Accredited with the highest possible 'A++' grade by NAAC, Amrita offers more than 300 UG, PG, and Ph.D. programs in Engineering, Computing, Management, Law, Medical Sciences including Ayurveda, Architecture, Life Sciences, Physical Sciences, Agriculture Sciences, Arts & Humanities, Media & Communication, and Social & Behavioral Sciences.

The expansive and serene Brahmasthanam Temple Complex at Edappally, Kochi, by the NH-66 is home to Amrita Vishwa Vidyapeetham Kochi, which is candidly achieving fame and glory.

There are three primary schools on the site,

1. School of Arts, Humanities & Commerce
2. School of Physical Sciences
3. School of Computing

Additionally, the Kochi campus's schools of Business, Medicine, Dentistry, Nursing, Pharmacy, Allied Health Sciences and Nano Sciences are located nearby.

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BCA (H) Cyber Security

B.Com. (H) FinTech

B.Com. (H) Integrated with ACCA

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BBA (H) Digital Marketing & AI -- Only for GIRLS

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B.Des. (H) Communication Design

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