



KOCHI
CAMPUS

Vol. 18 No. 2 May 2025

Amritakiranam

Photologue 2025



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GRADED AUTONOMY
UGC, GOVT. OF INDIA

No.1 **THE** IMPACT
RANKINGS 2024
IN INDIA

Scan to Watch



The University

Two decades ago, our beloved Chancellor, Sri Mata Amritanandamayi Devi, known as Amma, took a modest yet resolute step into the realm of modern higher education and research. Amma envisioned establishing an education system that would stand at par with global standards and, while being, firmly grounded in the principles of compassion and empathy towards society, nature, and our planet.





“

It is high time to give serious thought to protecting Nature. The destruction of Nature is the same thing as the destruction of humanity. Trees, animals, birds, plants, forests, mountains, lakes and rivers-everything that exists in Nature-are in desperate need of our kindness, of the compassionate care and protection of man. If we protect them, they, in turn, will protect us.

Amma
Sri Mata Amritanandamayi Devi



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| School of Computing

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Director's Message

Amritakiranam – Photologue 2025

It brings me profound joy to present Amritakiranam – Photologue 2025, a visual archive of the memorable moments that have shaped the academic semester from January to May 2025 at Amrita Vishwa Vidyapeetham, Kochi Campus.

Photologue 2025 reflects the captivating moments of creativity, knowledge and innovation blossomed from the campus fraternity. Major focus is on the events related to the 22nd Annual Series of Vidyamritam Extramural Sessions, research milestones, Performing Arts and outreach activities. Amritakiranam echoes the pulse of our campus life in acquiring and sharing knowledge and wisdom, and the deep values that guide our journey.

In a world increasingly defined by visuals, this magazine stands out as a reminder of the power of photography to tell stories, preserve history, and inspire community.

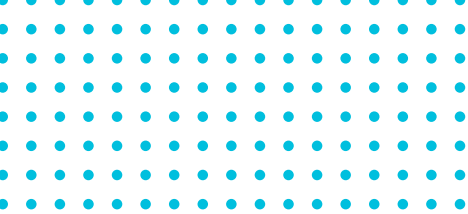
I deeply appreciate the efforts of the content and editorial team for selection and compilation of the photographs.

With Prayers and Pranams for the incessant blessings of Amma,

Dr. U. Krishnakumar

Director & Dean

Amrita Vishwa Vidyapeetham, Kochi Campus



January 2025



Alumni Relations



The Faculty Development Programme on 09.01.2025 featured a session on Mean Stack Development by Smt. Vinu Varghese, Assistant Professor, Department of Computer Science, CUSAT.





An MoU was signed on 10.01.2025, between Amrita Vishwa Vidyapeetham and ISDC in the presence of Ms. Jisha Raj and Mr. Arjun Raj M S, marking a strategic partnership for global skill development.



Citizen Journalism Workshop was held by Viswa Samvada Kendram on 11th and 12th January 2025, to empower content creators with practical communication tools. Mentors were Sri. Rajasekhara Panicker, Senior Journalist and faculty from the Department of Visual Media and Communication.



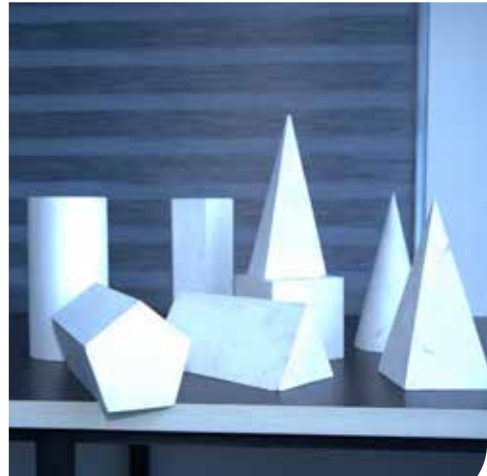


An awareness session on telemedicine and online medicine purchase was conducted by Dr. Dinesh, Head of AIMS Pharmacy and Br. Ramkumar GM (Pharmacy Operations, AIMS) on 13-01-2025. Session highlighted digital healthcare, and safe access to Online medical consultation and Pharmacy services.

A Dengue Awareness Session was conducted on 14-01-2025 by doctors from the Department of Community Medicine, AIMS, Kochi. Dr. Renoy Henry Dept. General Medicine (Infectious Diseases Control), Dr. Teena, Dept. of Community Medicine. The session covered causes, transmission, symptoms, diagnosis, and treatment methods for effective dengue prevention.



Dengue Awareness Session by AIMS



A hands-on workshop on 'Human Anatomy and Sketching' was conducted on 17th January 2025 by Sri. Vinod Laxman at the Art & Design Lab. The session offered MFA students practical training in object study and sketching techniques.

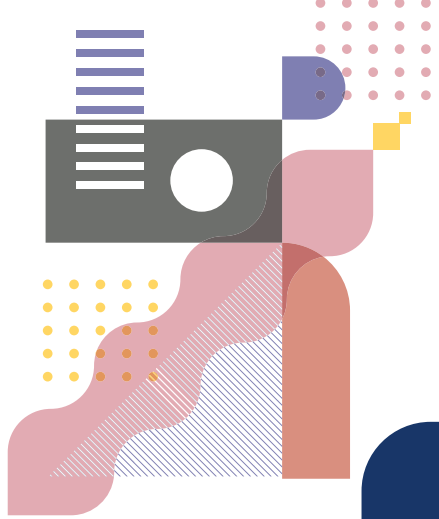


Alumni Global Meet held on 18th January 2025 at AIMS and our campus, brought together alumni from across the globe. Smt. Sarvamangala, Faculty Coordinator of Alumni was the main organiser.





The IIC Meeting held on 23-01-2025 focused on planning and finalizing innovation and entrepreneurship activities for the current semester.



Visual Media and Communication

17 PARTNERSHIPS
FOR THE GOALS



Handing over the media coverage content of BHAHV '2024, a National Dance Festival organised by the Kochi Municipal Corporation from 29 November to 3 December, Co-ordinated by the Centre for Heritage, Environment and Development.



An entrepreneurial talk was held on 05.02.2025 by Sri. Sanil Anand, Director of Packmen Machinerics & Dronacharya Automation.



Computer Science & IT



A hands-on workshop on Data Discovery with Power BI was conducted on 06-02-2025 by Sri. Titto George, Senior Technical Consultant.



Visual Media and Communication



On 10th February 2025, Sri. Sai Pradeepan led an XP-Pen demonstration highlighting the advantages of digital painting and design.



HACKEROPS – the Cyber Security Boot Camp held on 11.02.2025 featured Sri. Akhil G Warriar and Sri. Rajarshi Patra from Tarboda Labs, Bangalore.





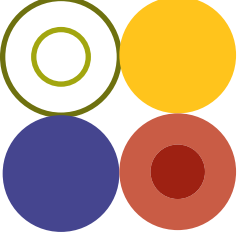
LUMINANCE 2025, the Media Conclave organized by the Department of Visual Media, was held from 11th to 13th February 2025, featuring eminent professionals from film, journalism, advertising, and digital media.





LUMINANCE 2025















The BIOS Meetup held on 15.02.2025 featured Sri. Binoy Joseph, Sub Inspector of Police, who addressed the importance of cyber security.



An orientation session by Amrita IAS was held on 25.02.2025, led by Sri. Arjun Payan, Junior Academic Manager.



The CIR Blockchain Workshop held on 1st March 2025 featured Sri. Abhilash P from TCS Kochi. He led a practical session for pre-final year MCA students.



**International Symposium on
Synergizing Eco Interventions for
Achieving SDGs - Inaguration**











Dr. Sudhodanan – Senior Farm Tourism Expert and Director, OISCA International (Japan), Youth Forum, South India * Dr. A. Suresh – Principal Scientist, ICAR-CIFT, Kochi * Dr. Sureshkumar R. – Assistant Professor (Sr.), Dept. of Agronomy, Amrita School of Agricultural Sciences, Coimbatore * Dr. Dinesh Katre – Founder, EngramLogic; Former Senior Director, C-DAC, Pune



Panel 2 - Strengthening SDGs through Social Entrepreneurship



Sri. Swaroop K. Raveendran – Managing Director, TryOnce Agro Pvt. Ltd., Palakkad
 Sri. M.M. Jayakumar – Chairman & Managing Director, Sowparnika Thermistors and Hybrids Pvt. Ltd., Thrissur
 Sri. G.S. Prakash – Joint Director & Head of Office, MSME Development & Facilitation Office, Ministry of MSME, Govt. of India



*Eco Conference Skill Development Training
Programs : Umbrella Making Workshop*



Dr. N.V. Sreedharan & Dr. N. Ajithkumar
Sri. B. Sudheer Kumar – Managing Director, Solve Plastic Products Ltd (BALCO); Former Gen. Secretary, Laghu Udyog Bharati
Dr. P.O. Nameer – Dean, College of Climate Change and Environmental Science, Kerala Agricultural University





Dr. B. Sabarish, AIMS & Dr. Rajiv Prasad, Principal, Amrita School of Bussiness
 Dr. Nivedita Pavithran – Assistant Professor & Head, Dept. of Clinical Nutrition,
 Dr. Vandana Balakrishnan – Associate Professor, Dept. of Physiology, AIMS
 Dr. R. Venkitachalam – Reader, Dept. of Public Health Dentistry, Amrita School of
 Dentistry
 Dr. Nirmalya Mukherjee – Director, Centre for Public Health Research (CPHR),
 MANT, Kolkata









Dr. B. Sabarish, AIMS & Dr. Rajiv Prasad, Principal, Amrita School of Bussiness
Dr. Nivedita Pavithran – Assistant Professor & Head, Dept. of Clinical Nutrition,
Dr. Vandana Balakrishnan – Associate Professor, Dept. of Physiology, AIMS
Dr. R. Venkitachalam – Reader, Dept. of Public Health Dentistry, Amrita School of
Dentistry
Dr. Nirmalya Mukherjee – Director, Centre for Public Health Research (CPHR),
MANT, Kolkata





Dr. D. Harikrishnan & Dr. Shemin Balachandran Nair
 Dr. Erik Bean, Ed.D. – Professor, Indiana Tech University, USA (Online)
 Dr. B. Ashok, IAS – Agricultural Production Commissioner, Principal
 Secretary, Dept. of Agriculture & VC, KAU (Online)
 Sri. Sunil Prabhakar – AI & Fact Check Expert, Mathrubhumi Printing
 and Publishing Co. Ltd.



Panel 6 - Synergy of Media, Design and Culture for SDGs



Dr. Harsha Bhargavi – Assistant Director, Ministry of Culture, Govt. of India
 Ms. Lai Cheng Wong – Senior Manager, SEAMEO RECSAM, Malaysia (Online)
 Dr. Manasi Pandya Raghunandan – Former Regional Director, IGNC, Thrissur
 Dr. N.V Sreedharan







Panel 7 - Role of Social Forestry and Green Initiatives



Dr. C. Ravindranatha Kammath – Chief Consultant, Vempilly Ayurveda Hospital
 Sri. Manu Sathyan – Deputy Conservator of Forest, Flying Squad, DFO, Ernakulam
 Sri. Unnikrishnan Nair, IFS (Retd.) – Former Deputy Conservator of Forest
 Shri. Sivakumar Venugopal, AIMS International Office







Panel 8 - Indian Knowledge Systems (IKS) and Digital Preservation



Dr. P. Ram Manohar – Director, Centre for Advanced Research in Ayurveda (ACARA), Amrita School of Ayurveda
Dr. Rahul Lakshman & Dr. Lakshmi Rahul – Founders, Healed Curatio Unitatem Pvt. Ltd.



Valedictory Session



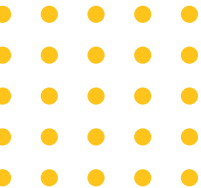
The Valedictory Session was graced by Shri. P. Prasad, Hon. Minister for Agriculture, Kerala, who emphasized eco-centric governance for SDGs.



Valedictory Session

Smt. P.V. Mini, Vice President (PR), Mathrubhumi, and Dr. Harsha Bhargavi, Ministry of Culture, highlighted the importance of media, academic, and cultural synergies.

Swami Purnamritananda Puri offered divine blessings and closing reflections.





Valedictory Session





AVYUKTA Department Fest on 10.03.2025 featured Prof. Tridivesh Singh Maini from OP Jindal Global University. He delivered an insightful talk on India's extended neighbourhood relations, geo-economics in South Asia, and the role of Indian states in economic diplomacy.



Shri. A.Chandrakumaran Nair, Kerala Electricity Ombudsman, Kochi, delivered an insightful talk on Capital Resource Mobilization of CIAL.







Cultural Events



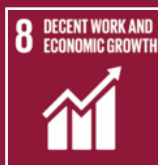
AVYUKTA 2025 Cultural Events







AVYUKTA Fest, 12.03.2025, a student exhibition was inaugurated by Prof. Sasidharan Uppath and Dr. U. Krishnakumar at Amriteshwari Hall, showcasing creative student projects.





AVYUKTA 2025



Women's Day 2025



On 12.03.2025, Smt. Sobhana Jaya Madhavan led the Women's Day session on the theme "Be a Champion for Rights, Equality, and Empowerment."





Women's Day 2025

Yoga Sessions during Women's Day



A Faculty Development Programme on “Global Financial Standards and Forensic Investigations” was held on 14th and 15th March 2025. Sessions by CA Deepak Agarwal and CA Nalini G focused on IFRS and the fundamentals of forensic accounting.





On 24th March 2025, Sri. Venugopal Kurup, Zonal Director of the Narcotics Control Bureau (NCB), Cochin Zone, led a session for faculty and staff, titled “Empowering Educators: Identifying Drug Abuse & Enabling Effective Intervention.”



International Symposium on Media Education and Research ISMER 2025



Inaugural Keynote Address by Sri. Loknath Behera I.P.S, Managing Director, Kochi Metro Rail Ltd (KMRL), Ernakulam.



Dr. Sreenivasan Subramanian from Star India Pvt. Ltd., Bangalore, addressed the ISMER 2025 Symposium on 25.03.2025. His session was on "Advertising for Change: Redefining Brand Responsibility,"



International Symposium on Media Education and Research ISMER 2025

Dr. A. Balasubramanian, Assistant Professor at the School of Mass Communication, Amrita Vishwa Vidyapeetham, Coimbatore, delivered a thought-provoking session on "The Future of Sustainable Brand Identity."





Visual Media and Communication



At ISMER 2025, on 26.03.2025, Dr. V. Ilamparithi from Madurai Kamaraj University delivered a session on "Educating Through Entertainment: Reaching Broad Audiences."



On 26.03.2025, at ISMER 2025, renowned Cinematographer Sri. Prakash Velayudhan delivered a session on “Innovation in Visual Storytelling: Using Technologies to Advance the SDGs.”



*International Symposium on Media Education
and Research ISMER 2025*

Dr. Praveen Hoogar, Assistant Professor, School of Social Sciences, and Assistant Director, Directorate of Research, The Apollo University, Andhra Pradesh, delivered a compelling talk on “Shaping Global Awareness through Strategic Communication.”





International Symposium on Media Education and Research ISMER 2025

The Role of Communication in Advancing SDGs

Dr. N.V. Sreedharan, Dr.U.Krishnakumar, Dr.S.Dinesh Babu,
Dr.V.Renjith, Dr. Praveen Hoogar



On 27.03.2025, Dr. Praveen Hoogar from The Apollo University, Andhra Pradesh, addressed ISMER 2025 with a session on “Shaping Global Awareness through Strategic Communication.”



International Symposium on Media Education and Research ISMER 2025

Dr. Arun Shyamnath, Deputy Director, Kerala State Planning Board, Government of Kerala, addressed the valedictory session of ISMER 2025 as Chief Guest. He highlighted the critical intersection of media, governance, and policy in fostering informed and inclusive development.



Dr. Arun Shyamnath, Deputy Director, Kerala State Planning Board, delivered the Chief Guest address at the valedictory session of ISMER 2025, highlighting the crucial role of media education in policy advocacy and sustainable development.



Revisiting Indian Knowledge Systems (IKS): Integrating Tradition with Modernity

17 PARTNERSHIPS
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Dr. Sripad H. Chaligi, Associate Professor and Chairperson, Amrita Darshanam, Amrita Vishwa Vidyapeetham, Coimbatore, delivered a session on “Dharma, Ethics, and Leadership in Ancient Indian Thought,” exploring timeless Indian wisdom and its relevance to contemporary leadership.

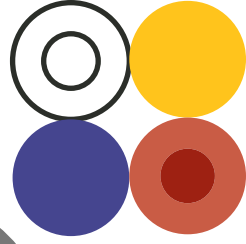


Dr. M. V. Natesan, Member, High Power Committee for Sanskrit Schemes, CSU, Ministry of Education, Govt. of India, shared insights on “Dharma, Ethics, and Leadership in Ancient Indian Thought,” connecting Sanskrit traditions with ethical framework for societal guidance.





Dr. Radhika Sourabh, HoD, Integrative Medicine, Dr. Aswathy Mohan, Consultant, Ayurveda, Dept. of Integrative Medicine, AIMS Kochi, conducted a Workshop on Integrative Approaches to Healthcare and Nutrition, blending Naturopathy, Yoga, and Ayurveda for holistic well-being.



Cultural Education & India Studies

Sri. K. S. Krishnan, Senior Mural Artist, Palakkad, offered perspectives on “Embodied Knowledge in Classical Dance and Performing Art Forms,” emphasizing the aesthetic and cultural depth of mural traditions.



Dr. Sivaja S. Nair, Assistant Professor, SSUS, Kalady, spoke on “AI in Sanskrit Computational Linguistics and Natural Language Processing,” bridging traditional language systems with modern AI applications.



Computer Science & IT

4 QUALITY EDUCATION



The BIOS Meetup on 29.03.2025 featured experts from G10X and CyberProof, UST Global, including M/s Hrishidev K V, Rahul Sureshbabu, Nidhin Mariyal, Deepak S, and Arul John Mathew.



BIOS Meetup 2025







April 2025

Savishkaara 2K25



The **BEEP** Curriculum Development Committee Meeting held on 04.04.2025 featured **Sri. P. Vijayan IPS**, ADGP (Police – Intelligence). He shared valuable insights on “Building Environmental and Ethical Perspectives”. BEEP endeavours to provide affordable, trustworthy, and high-quality mental health care tailored to adolescents (12 to 18 years old). Our foremost focus lies in early intervention for emotional, behavioural, and learning issues among adolescents, while promoting mental health awareness.





On 08.04.2025, Sri. Aswin Paravoor, HHST mentalist and magician, captivated the audience with his session on "Exploring the Art of Magic and Mentalism."





Savishkaara 2K25 was inaugurated by Sri. Nishanth Ravindran, CEO of Technovia Info Solutions. He delivered an insightful talk on "From Idea to Execution."









Pujaneeya **Swami Anandavanam Bharathi**, Mahamandaleshwar of Juna Akhada, South India Pujaneeya **Swami Purnamritananda Puri**, General Secretary, Mata Amritanandamayi Math, were accorded public reception at **TDM Hall**, Eranakulam. Our students and staff did the vedic chanting .





On 20.04.2025, the School of Social & Behavioural Sciences, Faridabad, conducted a webinar session featuring Dr. Christopher Koli and Dr. Drishti Marwa.



M. Krishnakumar, Executive Editor, Amrita TV addressed the Eco Club event with an inspiring talk about Mother Earth Day and Pathamudayam. He shared his experiences with Amma, regarding farming.



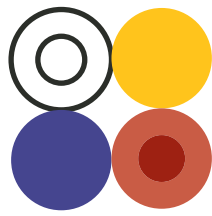






Library Quiz for Mother Earth Day





Visual Media and Communication



Dakshina – An Art and Portfolio Extravaganza and a public screening of short films and documentaries showcased the creative talents of Visual Media students at Amrita Vishwa Vidyapeetham.



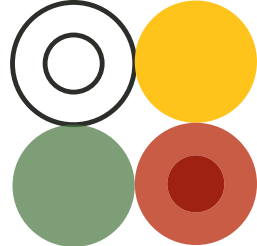


Visual Media and Communication

Dakshina 2025 - Portfolio Exhibition



Dr. U. Krishnakumar, Dean & Director, Amrita Vishwa Vidyapeetham, Kochi Campus, delivered an insightful session on "Nature and Sustainability" during Arohan 2025 held on April 28-29, 2025.



Yoga

13 CLIMATE ACTION



A yoga session was conducted for students to promote good health and overall well-being. The session emphasized physical fitness, mental clarity, and the importance of incorporating mindfulness into daily life.



Cultural Events





Amrita Bit 8.0, held on 30.04.2025, featured project exhibitions evaluated by Smt. Ambika B from Allianz Technology and Smt. Tina Rebello from CTS.





An eco tour was organized for students of Amrita Sanskrit Higher Secondary School, Parippally, for giving hands-on learning about nature and sustainability. They visited Iringol Kavu Forest and Dr. Salim Ali Bird Sanctuary.





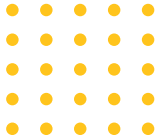
The BIOS Meetup on 03.05.2025 featured M/s Krشنا Roop Pillai, Abel Jorlin, and Pranav Pradeep from the BIOS Team, Kochi.



Mathematics



Mathematics Fest held on 05.05.2025 featured a vibrant Project Expo showcasing student innovations and a cultural programme.



A collaborative meeting on research proposal was held with **Prof. Narayanan M. Komerath**, Retd. Professor of Aerospace Engineering, Georgia Tech, and former NASA scientist.





Organic farming



Organic Farming in the campus which began in 2013, motivated by Amma's Haritamritam project is now very popular. Our Eco Club Amrita Prakrithi Samyog is actively participating in promoting environmental protection.









Organic farming

Organic farming





Admissions Open Apply Now!

UG Honours Programme (4 Years – 8 Semesters)

- | B.C.A. | B.C.A. AI & Data Science
- | B.C.A. Cyber Security | B.Com with ACCA
- | B.Com. Taxation & Finance
- | B.Com. FinTech | B.B.A. - only for girls
- | B.Sc. - Visual Media & Communication
- | B.Des. Communication Design

PG Programme (2 Years – 4 Semesters)

- | M.C.A. | M.C.A. AI & Data Science
- | M.C.A. Cyber Security | M.Com
- | M.A Journalism & Mass Communication
- | M.A Visual Media & Communication
- | M.F.A Applied Art & Advertising
- | M.Sc. Applied Statistics & Data Analytics.



#ACT4SDGs

Amritakiranam

Photologue
2025

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AMRITA
VISHWA VIDYAPEETHAM

GRANTED TO BE UNIVERSITY UNDER SECTION 3 OF UGC ACT, 1956

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www.amrita.edu/kochi

Apply Online: www.amrita.edu/asaskochi



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