

Vol. 18 No. 20 DECEMBER 2024

# *Amrita Kiranam*

photo magazine

Snapshots of Events at **Amrita Vishwa Vidyapeetham, Kochi Campus**  
School of Arts, Humanities & Commerce | School of Physical Sciences | School of Computing

Academic Year 2024-25 | JULY - DECEMBER 2024







“

*Life and living are not the same. For living, we may need a job, money, a home, a car and other creature comforts. However, these alone fail to make life complete. For that, we need love, compassion, tenderness — a heart that knows and responds to the pain of others. We need broadmindedness and maturity in thought and action.*

**Amma**  
Sri Mata Amritanandamayi Devi



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## SAMARAMBHAM 2024, Academic Inauguration

18 July 2024



**SAMARAMBHAM 2024**, the Inauguration of the Academic Activities marking a promising year ahead, was held on July 18<sup>th</sup>, 2024. The programme began with a welcome dance, followed by the welcome address by **Dr. U. Krishnakumar**, Dean and Director of Kochi Campus. **Sampujya Swami Sankaramritananda Puri**, Dean of Amrita School of Ayurveda, Amritapuri, offered spiritual guidance and blessings for the new academic year. Chief Guest, **Sri. P. Vijayan, IPS**, (ADGP and Director of Kerala Police Academy, Thrissur) delivered an inspiring speech.



## **SAMARAMBHAM 2024, Academic Inauguration**

18 July 2024





## Orientation and Yoga Session | 10 & 11, July 2024



**Dr. U Krishnakumar**, conducted a Yoga session for all senior batches on July 10<sup>th</sup> and 11<sup>th</sup> of July 2024. **Smt. Deepumol** (instructor) supported the session.



## Ramayana Masa Yagna on 19 July 2024



Ramayana Masa Yagna was celebrated from July 19<sup>th</sup> to August 16<sup>th</sup>, 2024. A month-long celebration, including Ramayana recital by the students, staff, and their family members, were telecast on YouTube; various competitions like essay writing, elocution, painting, quizzes, and Ramayana Parayanam, were also conducted. To commemorate the last day of the event, a special programme was inaugurated by **Swami Sankaramritananda Puri**, Dean of Amrita School of Ayurveda, Amritapuri. Students and staff members performed Guru Paduka Pooja. The students also staged a spectacular pageantry on the Ramayana.



## Ramayana Masa Yagna (Ramayana Month)

19 July 2024

(...continued from previous page)



JULY



## Workshop on Research Methodology | 29 July 2024



A seminar on *Research Methodology*, conducted by the Dept. of Computer Science and IT, as part of the *Vidyamritam Extra Mural Lecture Series*. The seminar was led by **Dr. M. Sethumadhavan**, Director of TIFAC CORE in Cyber Security, Amrita Vishwa Vidyapeetham, Coimbatore. He emphasized that research is a guided path that shows the light, and it requires a systematic approach to develop a skill. The event was coordinated by Sri. Keerthimon P, Faculty Associate and Ms. Apurva Sunil of 2020 INT MCA, student coordinator.



## Amrita Vedic Chants | 07 August 2024



Inaugural session of *vedic chanting classes*. The session focused on the chanting of *Sukthams* from the Taittiriya Upanishad. Dr. U. Krishnakumar addressed the students and initiated the session. Classes are being conducted by Sri T V Raamnath, Faculty, CIR Department.

AUGUST



## Adobe Session on Generative AI in Design

09 August 2024



A Session on **Generative AI for Design using Adobe tools** was conducted for students of Department of Visual Media and Communication. The session was handled by **M s. Debja-  
ni Bhattacharya** (Productivity solutions consultant, Adobe).



## National Anti-Ragging Day | 12 August 2024



As per UGC directives, an Anti-ragging awareness session was conducted at the campus by **Dr Balasubramanian P**, the Vice Principal of the campus. The session focussed on creating awareness among students about the legal and psychological consequences of ragging.

AUGUST

## Session on Mental Health on World Youth Day 12 August 2024



On International Youth Day, August 12, 2024, the Department of Visual Media and Communication organized an awareness session titled "Coping with Emotions and Stress." Led by **Dr. Lisha Balan**, a renowned Clinical Psychologist. The interactive session focused on practical strategies for managing emotions and stress, addressing mental health myths, and reducing stigma.



## Partition Horrors Remembrance | 12 August 2024



As part of the pan-India series of programmes organised to commemorate “Partition Horrors Remembrance Day” on 14th August 2024, by the Indira Gandhi National Centre for the Arts (IGNCA), Regional Centre, Trissur in collaboration with Amrita Vishwa Vidyapeetham, Kochi campus, hosted a one-day programme, “Revisiting Partition”. The event included lectures and discussions, Film screenings, and a shadow puppetry performance by Shri Rajeev Pulavar, a 13th-generation torchbearer of Tholpavakoothu from Shoranur. Dr U Krishnakumar, Dean and Director, Kochi campus; Dr Sivakumar Venugopal, Department of Health Science Research, AIMS Kochi and Dr. Prof. Manasi Raghu Nandan, Regional Director, IGNCA, addressed the gathering.

AUGUST



## Partition Horrors Remembrance | 12 August 2024

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## Independence Day Celebrations 2024

15 August 2024



Commemorating the 78<sup>th</sup> year of Independence, flag hoisting ceremony was conducted at the campus, followed by distribution of sweets by **Dr. U. Krishnakumar**, Dean and Director.



## World Sanskrit Day | 21 August 2024



**Vishwa Samskrita Dinam**, celebrated on 21<sup>st</sup> August 2024, the full-moon day of the month of Shravan, to promote Sanskrit language and to honour its legacy. **Dr Jyothsna G**, Govt. Sanskrit College, Thripunithura, inaugurated the event.

AUGUST



## IKS (Mathematics) Magazine Release and Expert Talk 23 August 2024



The Department of Mathematics, launched the magazine, “Nexus: Bridging Tomorrow with AI Today,” alongside an expert talk by **Dr. K Murali Krishnan**, Professor at NIT Calicut. **Dr. Archana Nair**, Head of the Department, welcomed the gathering, followed by an introduction to the magazine by its editor-in-chief, **Aneeta M J**. Dr. K Murali Krishnan delivered a lecture on “Mathematical Foundations of Data Analytics,”.



## Finance Club Inauguration and Leadership Talk 29 August 2024



**Sri. Dinesh P Thambi**, Vice President and Delivery Centre Head - Kerala, Tata Consultancy Services, Inaugurated the Tejas Finance Club. The programme organised by the Dept. of Commerce and Management in association with the Centre for Financial Technology & Applied Research, The programme enhance the financial literacy, leadership, and professional development among students. The club's vision is to bridge the gap between academic learning and the practical demands of the finance industry, equipping students with the skills and insights required for successful careers in finance-related roles.

AUGUST



## Samavarthanam 2024: 26<sup>th</sup> Convocation Day

31 August 2024



The 26<sup>th</sup> convocation ceremony, **Samavarthanam 2024**, to honour around 450 graduates across various Programmes, **Swamy Poornamritanandapuri**, General Secretary, Mata Amritanandmayi Math, Chief Guest **Sri Loknath Behera IPS** (MD, KMRL), and the Guest of Honour **Dr B. Ashok IAS**, Principal Secretary to Dept. of Agriculture, Govt. of Kerala, addressed the graduands.



## Samavarthanam 2024: 26<sup>th</sup> Convocation Day

31 August 2024



AUGUST



## Teachers Day Celebration 2024 | 05 September 2024



On the occasion of Teachers Day, Veteran Professor **Dr. P Appukuttan**'s contributions were acknowledged and his 90<sup>th</sup> birthday was celebrated at the campus. Guru Paduka Pooja was done and the senior-most teachers, **Smt. Ambily S Nair** (Dept of Mathematics) and **Dr Maya L Pai** (CS), were honoured with ponnada. **Dr. Sangeeta**, **Dr. Parameshwaran**, and **Dr. Devi K.** were honoured for their PhD awards.



## The Integrated Amrita Meditation Technique (IAMTech) | 09, 11 & 12 September 2024



The **Integrated Amrita Meditation Technique (IAM)**, a powerful tool for college students to manage stress, improve focus, and enhance their overall well-being, was organised from 9<sup>th</sup> to 12<sup>th</sup> September 2024. Through a brief physical warming up and guided meditation, the students were initiated into this technique that will help them in increasing their concentration and focus and leading an organised and stress-free life.



## SIC-Hackathon Programme | 12 September 2024



The Hackathon, organized by the Department of Computer Science & IT in collaboration with SIC, IEDC, CSI, and IIC, aimed to encourage students to solve real-world problems and promote innovation. Eight teams, each with six members, worked on different problem statements that could benefit society and technology. Teams identified issues, proposed tech-based solutions, and showed how their ideas could address those problems. They needed a strong understanding of the topics and creative thinking to develop practical solutions. Each team gave a detailed presentation to explain their project and its potential impact. The event was coordinated by Mr. Keerthimom P (Faculty Associate) and student coordinator Ms. Catherin P S (2022 INT MCA – A).

SEPTEMBER



## Clean Coast – Safe Sea Campaign

21 September, 2024



Amrita Vishwa Vidyapeetham, Kochi campus organized several activities as part of the **Swachhata Hi Seva (SHS) Campaign** to promote a cleaner and greener India. Staff and students actively took part in the **“Clean Coast – Safe Sea” campaign** at Valappu Beach near Puthuvypin. The event was inaugurated by **Smt. Rasikala Priyaraj**, President of Elamkunnapuzha Panchayat, who praised the collective effort to protect the coastline. Over 100 students participated in the beach clean-up and helped raise awareness about marine conservation.



## Visit at the Effluent Treatment Plant at AIMS 23 September, 2024



Amrita Vishwa Vidyapeetham, Kochi campus, organized a week-long series of events as part of the **Swachhata Hi Seva (SHS) Campaign** launched by the Government of India to promote a cleaner and greener India. The programs, held under the theme "**Swabhav Swachhata – Sanskaar Swachhata**," encouraged awareness and participation in cleanliness activities.

As part of the campaign, fifth-semester BBA students visited the **Effluent Treatment Plant at Amrita Institute of Medical Sciences (AIMS)**, where they learned about water treatment, biogas production, and waste segregation.

SEPTEMBER



## Medical Camp and Health Awareness Drive 24 September, 2024



A medical camp was held at Amrita Vishwa Vidyapeetham, Kochi Campus, in partnership with **Amrita Institute of Medical Sciences**. It offered basic health check-ups and promoted health awareness among the campus community. Doctors and healthcare workers from AIMS provided medical advice and guidance. A doctor from the **School of Dentistry** also led an awareness session for students.



## Medical Camp and Health Awareness 24 September, 2024

(...continued from previous page)



SEPTEMBER



## Campus Cleaning Drive | 25 September, 2024



Students and Staff participating in cleaning drive as part of '**Swachhata Hi Seva' Campaign. (Swachhata Hi Seva (SHS) Campaign** is a programme launched by the Govt. of India, aimed at promoting a cleaner and greener India. It was a week long series of programs conducted at Amrita Vishwa Vidyapeetham, Kochi campus as part of *SHS*.



## Visit to Kodakara Sreekrishna Kendram | 25 September, 2024



Student Members of **Amrita Prakriti Samyog – Eco Club**, planted tree saplings at International Sreekrishnakendram, Kodakara, Kerala, as part of 'Swachhata Hi Seva' Campaign.



## Thrippunitura Metro Station Swachh Bharat

30 September 2024



As part of the Swachhata Hi Seva (SHS) Campaign, an event was held at Thrippunnithura Metro Station, featuring a cleaning drive, awareness activities, and the distribution of saplings to metro users by students. Students from Amrita Institute for Differently Aabled (AIDA) also took part and contributed handmade paper bags. The event was inaugurated by Sri Loknath Behera IPS, MD of Kochi Metro Ltd.



## Skill Development Workshop | 4 & 5 October, 2024



A Skill Development Workshop was held at Amrita Vishwa Vidyapeetham, Kochi campus, in collaboration with the **District Industries Centre (DIC)** and the **Entrepreneurship Development Club (EDC)**. Students from Amrita Vidyalayams in Kodungallur, Perumbavur, and Kochi took part in hands-on activities, learning to make umbrellas, paper bags, phenol lotion, soap powder, and soap bars. The workshop also included career guidance sessions to help students prepare for their future.



## Skill Development Workshop | 4 & 5 October, 2024

(...continued from previous page)





## Webinar in Celebration of World Investor Week

16 October, 2024



The Department of Commerce and Management organized a webinar on the *Basics of Capital Markets* in celebration of **World Investor Week**, sponsored by the **National Stock Exchange**. As part of the program, **Dr. J.M. Velmurughan**, Head and Professor at The Tamil Nadu Dr. Ambedkar Law University, delivered a lecture. The session focused on raising awareness about the capital markets and addressing students' questions and concerns. The program was attended by final-year degree students.

## Anti-Drug Awareness Campaign

17 October, 2024



Amrita Vishwa Vidyapeetham, Kochi Campus, in association with the **Narcotics Control Bureau (NCB)**, Cochin Zone, organized an **Anti-Drug Awareness Campaign** as part of the **Nasha Mukta Bharat Abhiyan (NMBA)**. The session was led by **Sri. Venugopal G Kurup**, Assistant Director, NCB Cochin, and aimed to raise awareness about drug abuse prevention under the theme **"Say No to Drugs – The Evidence is Clear, Invest in Prevention."**



## Camera Speaks 2024 | 22 - 24 October, 2024



The 13<sup>th</sup> edition of **Camera Speaks**, held from October 22<sup>nd</sup> to 24<sup>th</sup>, featured the mesmerizing Fantasy and Nature theme, inspired by the Hollywood movie Avatar, showcasing the interplay between imagination and the natural world. A special installation, Kaavu, paid tribute to Kerala's cultural and environmental heritage, celebrating the state's deep-rooted harmony with nature. The event was inaugurated by the Malayalam movie actor **Chandu Salimkumar** and renowned wildlife photographer **N.A.Naseer**.



## Camera Speaks 2024 | 22 - 24 October, 2024

(Continued from previous page...)



OCTOBER



## MININET: Playground for SDN (Workshop)

24 October, 2024



The Institution's Innovation Council conducted a hands-on workshop to introduce 60 participants to **Software-Defined Networking (SDN)** using Mininet. Led by **Sri. Aldrin Benny** (2021 Integrated MCA), the session offered practical experience with basic SDN concepts and network topologies. Faculty coordinator **Ms. Leena V** (Assistant Professor) and a team of dedicated volunteers—Pranav Pradeep, Abel Jorlin, Nidhin Suresh, Krishna Roop Pillai, Jithin B. P., Muhammed Nabeel M. P., and Ann Mariya Mathew—supported the event. The workshop sparked interest in network programming and motivated students to explore networking further.



## Amrita Community Health Center Visit 28 October, 2024



Students along with **Dr. U. Krishnakumar**, visited Amrita Community Health center, Njarakkal, Ernakulam. They interacted with the local community and distributed grocery packets for the needy.



## Vidyamritam Extra Mural Lecture Series 2024: Workshop on Research Writing | 28 October, 2024



The Department of Computer Science and IT at Amrita Vishwa Vidyapeetham, Kochi Campus, organized a **one-day workshop on “How to Write a Research Article”** as part of the **Vidyamritam Extra Mural Lecture Series 2024**. **Dr. Sabu M K**, Professor, Department of Computer Applications, CUSAT, led the session, providing insights into research writing. The event was coordinated by **Dr. Dhanya R** (Faculty Coordinator) and **Apurva Sunil & Rajasree R** (Student Coordinators).



## Workshop on Visual Storytelling by Sreeja Shyam

30 October, 2024



**Ms. Sreeja Shyam**, Coordinating Editor at The Fourth and former Chief Sub Editor at Mathrubhumi News, conducted an insightful workshop on **Visual Storytelling in Action: TV News Production and Newsroom Operations** on 30<sup>th</sup> October 2024. The session provided students with a practical understanding of newsroom dynamics, news production, and the evolving landscape of television journalism.

OCTOBER



## Kerala Piravi Celebration | 01 November 2024



Commemorating the Kerala state formation day, *Kerala Piravi* was celebrated in the campus highlighting *Malayala thanima* and culture. The event began with salutations to Amma by offering flowers at her lotus-feet, followed by the kerala song and cultural events organised and participated by the students of the campus.



## One Day Workshop on Tech Tools for Mathematics and Physics Teachers | 02 November 2024



The Department of Mathematics, School of Physical Sciences, Amrita Vishwa Vidyapeetham, Kochi Campus conducted a one-day workshop "TECH TOOLS FOR MATHEMATICS AND PHYSICS TEACHERS". **Dr. Parameswaran R** handled the hands-on sessions conducted in the Data Analytics lab. Around 25 teachers from the various institutions participated in the above workshop.



## EXPLOITERS PLAYGROUND: Talent Acquisition Workshop | 05 November 2024



The Department of Computer Science and IT, along with the Institution's Innovation Council, IEDC, and CSI, conducted a hands-on workshop titled **"Exploiters Playground: Talent Acquisition Workshop"** to train 60 participants in web exploitation and cybersecurity. The session was led by **Sri. Abel Jorlin** from the 2021 Integrated MCA batch. Participants learned key web exploitation techniques using tools like Wireshark and Burp Suite. The event was coordinated by Ms. Leena V, Assistant Professor, with the support of volunteers Pranav Pradeep, Aldrin Benny, Nidhin Suresh, Krishna Roop Pillai, and Vaishnav B. After the workshop, a Capture the Flag cybersecurity contest was held, and 19 top scorers were selected to join the biOs cybersecurity club for further training.



## Blood Donation Camp by AIMS | 06 November 2024



A blood donation camp was organized by **Amrita Institute of Medical Sciences (AIMS)**, Kochi. Students and staff of the campus joined together for the noble cause of contributing towards the community by being a part of the initiative to save lives by donating blood. Such programmes enhance the students' sense of community and social responsibility.



## 2-Day Workshop on *Unlocking Insights: Data Analytics in Various Sectors* | 07 & 08 November 2024



The Department of Mathematics, School of Physical Sciences, conducted a 2-day workshop, **"Unlocking Insights: Data Analysis in Various Sectors"**, on 7<sup>th</sup> and 8<sup>th</sup> of November, 2024. The various topics covered in the above workshop includes Introduction to Research & Analytics, Application of Data Analytics in Research, Exploratory Data Analysis, Introduction to Machine Learning, Introduction to Research Indices and Classification with CNN. The senior Faculty members, **Dr. N V Sreedharan, Dr. N Ajithkumar, Dr. Vimina E R** along with **Dr Drishti Marwaha** handled the sessions. The Head of the department Dr. Archana Nair and the research scholars Ms. Chaliserry Mincy Thomas and Ms. K Poojalakshmi also addressed the audience. The students of 2024 M. Sc. Applied Statistics and Data Analytics, 2024 M.Sc. Data Sciences with Logistics and Supply Chain Management, 2023 M. Sc. Applied Statistics and Data Analytics, 2021 M.Sc. Mathematics and 2022 M.Sc. Mathematics participated.



## Lecture on Non-Local Decay Mechanism 07 November 2024



As part of the **Vidyamritam Extra Mural Lecture Series** a lecture titled “**The Story Behind an Efficient Non-Local Decay Mechanism in an Endohedral System,**” organized by the Department of Sciences, School of Physical Sciences, as part of an IQAC initiative. The session was led by Dr. Hari Varma, Associate Professor at the School of Basic Sciences, IIT Mandi, Kamand Campus.



## Prabodhan Programme by TEJAS | 07 November 2024



The **Prabodhan** programme, organized by the Dept. of Commerce and Management in association with **Tejas – The House of Finance** at Amrita Vishwa Vidyapeetham, Kochi Campus, was an initiative designed to educate students on financial literacy, entrepreneurship, and economic development. The program featured two insightful sessions and three engaging activities. The session, led by **Muhammad Rahan**, delved into the Psychology of Money and explored the relationship between individuals and their financial habits.

NOVEMBER



## CHROMA 2024 - A Celebration of Art & Creativity 13 & 14 November 2024



**Chroma 2024** showcased the artistic brilliance of **Bachelor of Design students** at Amrita Vishwa Vidyapeetham, Kochi. The event featured an anamorphic art installation, interactive stalls, live portraits, and engaging activities, making it a vibrant tribute to International Artists' Day.



## Inauguration of Nature Club Activities

18 November 2024



The Nature Club Activities for 2024 was inaugurated by **Sri Vinod**, Senior Journalist & SEED Coordinator, Mathrubhumi. **Dr. U. Krishnakumar**, addressed the eco-club members, emphasizing the importance of environmental awareness and sustainability.



## Workshop on 'Content Writing in the Digital Era'

21 November 2024



**Saswata Acharya**, Creative Head of **Zouk Studio**, a leading production house in Kochi, conducted an insightful **workshop** titled **Content Writing in the Digital Era** on 21<sup>st</sup> November, equipping students with industry-relevant writing strategies for the evolving digital landscape.

NOVEMBER



## WHO-MEN Campaign – Redefining Masculinity

18 November 2024



The Department of Visual Media and Communication at Amrita Vishwa Vidyapeetham, Kochi, led a student-driven PR campaign, *WHO-MEN*, from August to November 2024, challenging societal stereotypes around masculinity. With the tagline “**Pride or Prejudice**”, the campaign unfolded in three phases—social media engagement, public social experiments, and an interactive event at the Water Metro Station—fostering discussions on emotional expression and redefining traditional gender roles.



NOVEMBER



## AMRITABIT 7.0 - Exhibition and Evaluation Event 19 & 20 November 202



**AmritaBit 7.0:** An exhibition and evaluation event provided a dynamic platform for fifth-semester undergraduate students to showcase their innovative minor projects and to demonstrate their technical expertise and problem-solving abilities while offering opportunities to engage with industry leaders. The event was honoured by the presence of the esteemed chief guests: **Mr. Amith Sasi**, Co-Founder of ELNA.AI, and **Ms. Sowmya Marar**, Technical Lead at TCS, Infopark. The chief guests provided invaluable feedback and insights to the participants throughout the event. The whole happening resulted from a semester-long effort of the 2022 UG Batches under the coordination of Ms. M Soumya Krishnan, Assistant Professor, School of Computing. The Best Team was awarded with individual certificates and mementos along with the ever-rolling trophy.

NOVEMBER



## Agri Business Expo, Chalakudi | 14 December 2024



The visit to the Agri-Business Expo at Chalakudy on December 14th was a special initiative by the Eco club of the campus, led by Dr. U Krishnakumar. A team of students and staff members, with a strong commitment to environmental awareness and sustainability visited the expo and attended various talks, discussions and exhibitions like Karshikamela. It offered a great opportunity for the students and staff to learn about agriculture, sustainable practices, and innovative solutions to environmental challenges.





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