

5<sup>th</sup> Annual

International Symposium on  
Media Education and Research

25<sup>th</sup> - 27<sup>th</sup> March

**I S M E R**

"Celebrating Knowledge, Creating Impact"

**2026**

Knowledge Partners



## THEME

FROM CLASSROOM TO COMMUNITY: MEDIA EDUCATION FOR TRANSFORMATIVE SOCIAL IMPACT

**About ISMER 2026**

Media today is more than a channel of communication, it is a powerful force for shaping communities, consciousness, and change. The 5th Annual International Symposium on Media Education and Research (ISMER 2026) aims to bring together a global community of media professionals, educators, researchers, and industry leaders to engage in meaningful discussions on the critical role of media in reimagining media education as a journey that begins in the classroom and extends into the heart of society. This year's theme, "From Classroom to Community," celebrates the potential of media learners to become changemakers, bridging academic insight with community engagement, and transforming knowledge into real-world action.

**Vision**

To create a platform that empowers the next generation of communicators to use media literacy, design innovation, and ethical technologies for building a more aware, inclusive, and compassionate world.

25<sup>th</sup> - 27<sup>th</sup> March 2026

VENUE

AMRITA VISHWA VIDYAPEETHAM – KOCHI CAMPUS

*International Symposium on Media Education and Research*

## Chief Guests



Dr. Ramesh Gaur

*Prof. (Dr.) Ramesh C. Gaur is Dean, Indira Gandhi National Centre for the Arts, New Delhi, and former Director of National School of Drama. He serves on UNESCO's Memory of the World International Advisory Committee and contributes to several national and international cultural and academic bodies.*



Dr. P N Vasanti

*Dr. P. N. Vasanti, Director General of the Centre for Media Studies (CMS), New Delhi, overseeing its strategy, initiatives, and institutional management. She specializes in designing, researching, and evaluating development communication programmes.*

## DAY 1 : PANEL1

25<sup>th</sup> March 2026 | 11.00 am - 12.30 pm

## Beyond Classroom Walls: Media pedagogy that builds socially responsible citizens

**Dr. Shakila T Shamsu**

Former OSD (NEP),  
Ministry of Education, GOI

**Dr. Arun Shyamnath**

Deputy Director,  
Kerala State Planning Board

**Dr. S. Arulchelvan**

Professor & Head,  
Department of Media Sciences,  
Anna University

**Dr. Jayaprakash C R**

Associate Professor & Head,  
Dept. of Communication,  
PSG College of Arts & Science,  
Coimbatore.

DAY 2 : PANEL 2

26<sup>th</sup> March 2026 | 10.00 am - 11.30 am

The New Public Sphere: Collaborative ecosystems between academics and society



Sri. Devender Singh

Founder | WLFLO

&



## DAY 2 : PANEL 3

26<sup>th</sup> March 2026 | 11.45 am - 01.15 pm

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### Story Telling for Change: Leveraging media narratives to shape communities



**Sri. Sam Sudheer**

Communication Specialist  
UNICEF, India



**Dr. Sangeetha J**

Founder, Stories Social



**Dr. Shemin B Nair**

Academic Director at Luminar Film Academy,  
Adjunct Professor at Amrita  
School of Arts and Sciences, Kochi



**Dr. Sabarish B Nair**

Medical Administrator,  
Amrita Hospitals, Kochi,  
Bird Photographer

27<sup>th</sup> March 2026 | 10.00 am - 11.30 am

Tech-Enabled Futures: AI, XR, & Digital Media Education for Social Good



**Dr. Seenivasan Subramanian**

Chief Channel Officer (CCO),  
ZEE Keralam



**Dr. George Latiff**

Assistant Professor,  
GALALA University, Egypt



**Dr. Nivash Jeevanandam**

Former Senior Researcher and Author,  
INDIAai (MeitY-NASSCOM)



**Smt. Parul Goswami**

Deputy Director,  
DataLEADS



**Sri. Sunil Prabhakar**

Digital Media Consultant,  
Mathrubhumi

DAY 3 : PANEL 5

ISMER 2026

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27<sup>th</sup> March 2026 | 11.45 am - 01.45 pm

Empowering Voices: Media Literacy, Critical Thinking, & Community Resilience



*This panel brings together research scholars to examine how their research contributes to the vision of **Viksit Bharat 2047** through media literacy, critical thinking, and community resilience. The discussion highlights youth-driven scholarship that strengthens informed citizenship, sustainable development, and socially responsible communication.*



## Workshops & Paper Presentations

25<sup>th</sup> March 2026 | 02.00 pm - 03.00 pm

Workshop on AI tools by ADiRA (Data Leads), *Facilitator: Sri. Sunil Prabhakar*  
& Paper Presentations

26<sup>th</sup> March 2026 | 02.00 pm - 03.00 pm

Workshop on Media Literacy FACT Check (Data Leads), *Facilitator: Sri. Sunil Prabhakar*  
& Paper Presentations

### Contact us

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# WE WELCOME YOU TO I S M E R

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