

Three Day International Conference on

Synergizing Eco Interventions for Achieving SDGs

5th - 7th March 2025



Call For Papers

Concept Note



Scan
For More Details



Scan for
Abstract Submission

Organised by:

Departments of Commerce and Management &
Visual Media and Communication

Synergizing Eco Interventions for Achieving SDGs

5th -7th March 2025

About Amrita Vishwa Vidyapeetham

Established under the guidance of Sadguru Sri Mata Amritanandamayi (Amma), a renowned humanitarian leader and spiritual leader, Amrita Vishwa Vidyapeetham is one of the top-ranked universities in India. With nine campuses in four states of India – Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, and Haryana, the multi-disciplinary research academia is accredited 'A++' by NAAC. It is reckoned as one of the best research institutes in the country. The institute follows the core values of Amma and envisions providing high quality education for life, emphasizing compassion-driven research. Amrita Vishwa Vidyapeetham offers 150+ degree programs in U.G., P.G., and Doctoral levels. The institute has over 18,000 students and 1,750 faculty members, 600 Ph.D./D.M. holders. To propagate research-based education through student exchanges and cross-continental research projects, Amrita Vishwa Vidyapeetham has established international collaborative initiatives with over 75 world-renowned institutions in the U.S., Europe, Australia, and Japan

Our Founder : Sri Mata Amritanandamayi devi

Sri Mata Amritanandamayi is a renowned humanitarian leader, spiritual teacher, and the guiding light of Amrita Vishwa Vidyapeetham. Amrita's core education values are based on Amma's concept of education for life and her emphasis on research and commitment to instill universal values. Besides serving as the Chancellor of Amrita Vishwa Vidyapeetham, Mata Amritanandamayi is the founder of Mata Amritanandamayi Math, home to one of the Amrita Vishwa Vidyapeetham's nine campuses. From building 45,000 houses for the homeless, providing scholarships for more than 46,000 impoverished children, and supporting more than one lakh poverty-stricken women in self-help groups, the Math has played a significant role in helping the needy in our country. Mata Amritanandamayi's teachings have brought a ray of hope in the life of people globally. Her teachings provide the strength to such people to face life with peace and mental composure even among adversities.

Amrita Vishwa Vidyapeetham- Kochi Campus

Located in the serene Brahmasthanam Temple Complex at Edappally, Kochi, Campus having the Schools of Arts, Humanities and Commerce, Computing and Physical Sciences The is one among the nine campuses of Amrita Vishwa Vidyapeetham. The lush green campus has excellent infrastructure, stringent admission procedures, disciplined teaching, and renowned faculty. The schools offer Undergraduate, Postgraduate, and research programs in Arts, Humanities & Social sciences, Computer Science and Applications, Commerce, Visual Media and Communication, Mathematics, Physics, English Literature, Cultural Education and India studies. To provide students with a holistic learning experience, the school organizes global events, expert talks, conferences, webinars, technical, creative and literary workshops. Faculty development programs are also conducted as part of the NEP Policy to remould the academic leaders. Adhering to the core values deeply rooted in the Indian culture, the institute envisions offering value-based next-generation education to students and sowing the seeds of educational transformation.



Synergizing Eco Interventions for Achieving SDGs

5th -7th March 2025

About the Conference

The Three-Day International Conference on Synergizing Eco Interventions for Achieving SDGs, organized by Amrita Vishwa Vidyapeetham, Kochi Campus, will be held from 5th – 7th March 2025. The conference is designed to foster collaboration and knowledge-sharing to achieve Sustainable Development Goals (SDGs) through a range of eco-friendly and sustainable initiatives.

Key Highlights:

- Panel Discussions:** Nine expert panels will cover diverse topics such as Green Commerce, Innovation and AI for Sustainability, Health and Well being, Media's role in SDGs, Policy Advocacy, Social Entrepreneurship and Indian Knowledge Systems (IKS).
- Hands-on sessions:** Practical tools for sustainability, including AI, eco-product creation, and social media advocacy.
- Paper Presentations:** Both in-person and online presentations will explore reasearch and innovative ideas related to SDGs.
- Competitions:** Events like poster-making, short film creation, and thematic reporting aiming at inspiring creativity and engagement.
- Film Screening & Experience Sharing:** Showcasing documentaries and short films focused on environmental themes and experiential learning.
- Interactive Activities & Workshops:** Tree plantation drives, eco-product making, organic farming and field visits.

Objectives:

The conference seeks to integrate community, technology, and policy efforts to create impactful solutions for pressing environmental challenges. With a focus on innovation and sustainability, it provides a platform for knowledge exchange, capacity building, and awareness generation among stakeholders, including educators, students, policymakers, and researchers. The event's dynamic structure ensures holistic engagement through a mix of theoretical insights and practical applications.



Synergizing Eco Interventions for Achieving SDGs

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Thematic Areas

General Themes

Sustainable Development Goals (SDGs)
Climate Action
Environmental Education
Green Campus Strategies
Community Engagement
Renewable Energy Solutions
Circular Economy
Eco-Friendly Practices
Eco Club Action

Environmental Focus

Biodiversity Conservation
Reforestation Programs
Wetland Conservation
Wildlife Protection
Waste Management
Plastic-Free Campaigns
Water Conservation
Clean Energy Advocacy
Carbon Footprint Reduction
Sustainable Agriculture

Education & Awareness

Environmental Awareness & Storytelling
Eco Literacy
Green Curriculum Development
Youth for Sustainability
Nature-Based Learning
Digital Tools for Sustainability Education
Role of Media in Environmental Advocacy
Policy Advocacy Through Eco Clubs
SDG Reporting in Schools

Technology & Innovation

Smart Waste Management Solutions
AI for Sustainability
Climate Tech Innovations

Renewable Energy Technologies
Technological applications for
Environmental Awareness
Green Apps and Platforms
Blockchain for Sustainable Supply Chains
IoT in Environmental Monitoring
VR for Climate Education

Social Dimensions

SDG 5 - Empowering Women in Eco Clubs
Sustainable Livelihoods
Indigenous Knowledge in Conservation
Community-Led Green Movements
Urban Green Spaces
Environmental Justice
Migrant Communities and Sustainability
Inclusive Eco Club Models
Role of Local Governance
Innovative Business Models for
Advancing SDG Targets
Empowering Communities
through Social Enterprises
Financing Social Enterprises

Health & Wellbeing

Clean Air Advocacy
Sustainable Food Systems
SDG 3 - Good Health and Wellbeing
Addressing Environmental Health Risks
Water, Sanitation, and Hygiene (WASH)
Reducing Pollution-Related Diseases
Urban Gardening for Health
Sustainable Diets
Preventive Healthcare and Ecology

Indian Knowledge Systems (IKS) in Global Health and Sustainability

Ayurveda and Traditional Medicine
Yoga and Wellness
Ethnobotany and Conservation



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Thematic Areas

Policy & Governance

SDG Implementation Strategies
Climate Policy Advocacy
Role of Governments in Eco Club Success
Green Governance
International Environmental Laws
Public-Private Partnerships
Localizing SDGs
Data-Driven Policy Making
Monitoring and Evaluation of Eco Clubs
Financing Sustainable Initiatives

Artistic & Cultural Perspectives

Eco-Art and Installations
Cultural Sustainability
Traditional Practices and SDGs
Film and Media for Environmental Advocacy
Eco-Theatre for Awareness
Folk Songs for Conservation
Storytelling for SDG Impact
Design for Sustainability
Photography for Environmental Change
Artivism in Eco Clubs

Practical Implementation

Tree Planting Drives
Zero Waste Events
Water Harvesting Techniques
Green Architecture
Eco-Tourism Projects
Composting Workshops
Green School Programs
Eco Audits
Rainwater Harvesting Systems
Sustainable Urban Planning
Reduce, Reuse & Recycle of Plastics

Cross-Sectoral Topics

Business and Sustainability
Corporate Social Responsibility (CSR)
Green Supply Chains
SDGs in Higher Education
Innovations in Sustainability Finance
Role of NGOs in Eco Clubs
Interdisciplinary Approaches to SDGs
Climate Change Adaptation
Green Startups
Sustainable Transport Solutions

Important Dates:

Abstract Submission Opens : 08.01.2025
Abstract Submission Deadline : 30.01.2025
Notification of Acceptance : 05.02.2025
Full Paper Submission Deadline: 27.02.2025

Kindly ensure your submission is completed before the deadline. Late submissions will not be considered.



For More Details



Scan for
Abstract Submission



Synergizing Eco Interventions for Achieving SDGs

5th -7th March 2025

Programme Schedule

5th March 2025

09.30 AM – 10.00 AM : Registration
10.00 PM – 10.40 AM : Inauguration & Keynote Address

Panel Discussions

Day
1

10.50 am – 11.40 am Panel 1: Green Commerce & Sustainable Models
11.40 am – 01.00 pm Panel 2: Strengthening SDGs through Community Engagement Practices (Experience Sharing)
11.40 am – 01.00 pm Panel 3: Strengthening SDGs through Social Entrepreneurship (Experience Sharing)

Day
2

10.00 am – 11.30 am Panel 4: Health & Wellbeing
11.45 am – 01.15 pm Panel 5: Technology, Innovation, and AI for Sustainability

Day
3

10.00 am – 11.30 pm Panel 6: Synergy of Media, Design and Culture for SDG
10.00 am – 11.30 pm Panel 7: Role of Social Forestry and Green initiatives in Sustainability
11.45 am – 01.15 pm Panel 8: Policy, Advocacy, and Collaboration
11.45 am – 01.15 pm Panel 9: Indian Knowledge Systems(IKS) and Digital Preservation in Global Health and Sustainability



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Afternoon Activities

Day
1

01.45 PM – 4.30 PM

Paper Presentation (In Person & Online)

01.45 PM – 3.15 PM

Workshops on Making Eco Products

3.30 PM – 04.30 PM

Film Screening

Day
2

02.00 PM – 3.30 PM

Paper Presentation (In Person & Online)

02.00 PM – 3.30 PM

AI Tools for Sustainability (Hands on Training)

02.00 PM – 3.30 PM

Workshops on Making Eco Products

04.00 PM – 08.30 PM

Field Visit & Networking Dinner

Day
3

02.00 PM – 3.00 PM

Paper Presentation (In Person & Online)

03.00 PM – 04.00 PM

Valedictory

(Souvenir Release, Presenting Awards and Certificates,
Distribution of Plant Saplings)

For More Details:

Dr. P. Balasubramanian, Vice Principal and PGP Chair, Amrita Vishwa Vidyapeetham, Kochi Campus .
+917025434782

Dr.S.Dinesh Babu, Assistant Professor(Sr.Gr), Dept. of Visual Media and Communication
+91 6380757547

e mail Ids: amritakochi@kh.amrita.edu, amritakochieco@gmail.com



Synergizing Eco Interventions for Achieving SDGs

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Panel Experts



Dr. Dinesh Katre

Founder at EngramLogic, Ex Senior Director, HoD & Founder Human-Centred Design & Computing Group, C-DAC, Pune, India



Dr. Harsha Bhargavi

Assistant Director, Ministry of Culture Government of India



Dr. B. Ashok, IAS

Agricultural Production Commissioner, Principal Secretary, Department of Agriculture and Vice-Chancellor, Kerala Agricultural University (KAU) Kerala, India



Dr. Nirmalya Mukherjee

Director, Centre for Public Health Research (CPHR) & MANT, Kolkata, India



Dr. V. P. Vipinkumar

Principal Scientist Central Marine Fisheries Research Institute (CMFRI), Kochi, Kerala



Dr. Erik Bean Ed.D

Full-Time Professor IndianaTech University Detroit, USA



Dr. Lai Cheng Wong

Senior Manager SEAMEO RECSAM (Southeast Asian Ministers of Education Organization), Penang, Malaysia



Dr. Shubnum Singh

Principal Advisor, Health Policy, Confederation of Indian Industry (CII) & Board Member, Healthcare Sector Skills Council New Delhi, India



Dr. Olga Nowicka

Research Associate University of Hamburg, Germany



Dr. Manasi Pandya Raghunandan

Former Regional Director IGNCA, Thrissur, Kerala



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Panel Experts



Dr. Sudhodanan

Senior Farm Tourism Consultant and Director, Oisca International (Japan) Youth Forum, South India



Sri. G.S. Prakash

Joint Director (IEDS), MSME Development Institute, Ministry of MSME (Govt. of India), Thrissur, Kerala, India



Sri. Sunil Prabhakar

Expert in AI and Fact Check Digital Media Professional Mathrubhumi, Kochi, Kerala



Sri. B. Sudheer Kumar

Managing Director, Solve Plastic Products Ltd (BALCO), Former General Secretary, Laghu Udyog Bharati (LUB), Punalur, Kerala, India



Dr. V. Anitha

Senior Principal Scientist Department of Forest Economics, Kerala Forest Research Institute (KFRI), Thrissur, Kerala, India



Dr. P. O. Nameer

Dean, College of Climate Change and Environmental Science, Kerala Agricultural University Thrissur, Kerala, India



Dr. B. Sabarish

Senior Resident Department of Emergency Medicine and Critical Care, Amrita School of Medicine AIMS, Kochi, Kerala



Dr. Vandana Balakrishnan

Associate Professor, Department of Physiology Amrita School of Medicine, AIMS, Kochi, Kerala



Dr. Nivedita Pavithran

Assistant Professor & Head Department of Clinical Nutrition, AIMS, Kochi, Kerala



Dr. Dhanuraj

Founder-Chairman Centre for Public Policy Research (CPPR) Kochi, Kerala, India



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Panel Experts



Dr. C. Ravindranatha Kammath
Chief Consultant
Vempilly Ayurveda Hospital
Kerala, India.



Sri. Manu Sathyan
Deputy Conservator of Forest, Flying Squad,
Kerala Forest and Wildlife Department,
Kerala, India



Dr. P. Ram Manohar
Director, Centre for
Advanced Research In Ayurveda (ACARA),
Amrita School of Ayurveda,
Amritapuri, Kerala, India



Dr. Sudheesh Manalil
Dean, Amrita School of Agricultural Sciences,
Coimbatore, Tamil Nadu, India



Dr. Lakshmi Rahul Lakshman
Director
HealED Curatio Unitatem Pvt.Ltd.
Kerala, India



Dr. Rahul Lakshman
Director
HealED Curatio Unitatem Pvt.Ltd.
Kerala, India



Sri. Swaroop K Raveendran
Managing Director
TryOnce Agro Pvt.Ltd.
Palakkad, Kerala



Registration Fee Details

Online Participants without paper presentation

Research Scholars/ Students/ Academicians / Industry Professionals

600+GST

Online Participants with paper presentation

Research Scholars/ Students/ Academicians / Industry Professionals

1200 + GST

In-person participants without paper presentation

Research Scholars/ Students
Academicians / Industry Professionals

1700 + GST

1800 +GST

In-person participants with paper presentation

Research Scholars/ Students
Academicians / Industry Professionals

2000 +GST

2500 + GST

*Lunch and refreshments exclusively for attendees who are present in person for three days.

*Accommodation details will be given on enquiry and if any assistance required

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Guidelines for Competitions

1. Poster Design Competition

Theme: Eco friendly Practices for Sustainable Future

Submission Requirements:

- Format: Digital submissions only (JPEG, PNG, or PDF)
- Size: A3 (297mm x 420mm)
- Resolution: Minimum 300 DPI
- Content: The poster should clearly convey innovative ideas and contributions of Eco Clubs towards achieving SDGs.
- Submission Deadline: 28th February 2025
- Submission Email: ecoclub@kh.amrita.edu (Include the Name of the competition as the 'Subject' of the mail.)

Judging Criteria:

- Creativity and originality
- Relevance to the theme
- Visual impact and design
- Clarity of message

Prizes:

- Certificates, Cash, and Gifts

2. Visual Documentary / Short Film Competition

Theme: Community Engagements in Sustainable Development

Submission Requirements:

- Format: Digital submissions only (MP4, AVI, or MOV)
- Duration: 3-5 minutes
- Resolution: Minimum 720p
- Content: The documentary or short film should focus on real-life grassroots initiatives for sustainability.
- Submission Deadline: 28th February 2025
- Submission Email: ecoclub@kh.amrita.edu (Include the Name of the competition as the 'Subject' of the mail.)

Judging Criteria:

- Message impact and relevance to the theme
- Creativity and storytelling
- Technical quality (audio and video)
- Overall presentation

Prizes :

- Certificates, Cash, and Gifts

3. Photography Competition

Theme: Mother Nature

Submission Requirements:

- Format: Digital submissions only (JPEG or PNG)
- Resolution: Minimum 150 DPI
- Content: Photographs should capture eco-friendly practices, sustainable initiatives, or environmental conservation efforts.
- Submission Deadline: 28th February 2025
- Submission Email: ecoclub@kh.amrita.edu (Include the Name of the competition as the 'Subject' of the mail.)

Judging Criteria:

- Creativity and originality
- Relevance to the theme
- Composition and technical quality
- Emotional impact

Prizes:

- Certificates, Cash, and Gifts

General Guidelines for All Competitions

- All submissions must be original and created by the participant.
- Participants can submit only one entry per competition.
- Entries must not contain any offensive or inappropriate content.
- By submitting an entry, participants grant the organizers the right to use the content for promotional purposes.

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Online Participants without paper presentation

Research Scholars/ Students/ Academicians / Industry Professionals

600+GST



Online Participants with paper presentation

Research Scholars/ Students/ Academicians /Industry Professionals

1200+GST



In-person participants without paper presentation

Research Scholars/ Students
Academicians /Industry Professionals

1700+GST



1800+GST



In-person participants with paper presentation

Research Scholars/ Students
Academicians /Industry Professionals

2000+GST



2500+GST



Convener



Dr.U.Krishnakumar
Dean & Director
Amrita Vishwa Vidyapeetham, Kochi Campus

Coordinators



Dr.S.Girish
Assistant Professor
Dept. of Commerce and Management

Joint Conveners



Dr.S.Dinesh Babu
Assistant Professor(Sr.Gr) & Vice Chairperson,
Department of Visual Media and Communication



Ms.Aparna Nambodiri
Assistant Professor
Department of Visual Media and Communication



Dr.P.Balasubramanian
Vice Principal & PGP Chair
Amrita Vishwa Vidyapeetham, Kochi Campus



Dr.D.Harikrishnan
Assistant Professor(Sr.Gr) & Head,
Department of Visual Media and Communication

