



**AMRITA**  
VISHWA VIDYAPEETHAM

DEEMED TO BE UNIVERSITY UNDER SECTION 3 OF UGC ACT, 1956

Kochi Campus

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Dear Parents,

26<sup>th</sup> November 2022

Sub: Regarding campus discipline and value-based orientation.

Namah Shivaya.

All of us are aware that in the present scenario, youth is quite vulnerable to certain pressures of the society. Parents have a great role to play in mentoring their children. The fact that the parents are not getting enough time for behavioural mentoring of their children, may be because of their busy schedule. But from the point of view of the institution, all the parents are hereby made aware that our university campus has a very strong component of value-based education. This makes possible for the students to inculcate positive traits in behaviour, coupled with skill development exercises.

When the companies are coming for the recruitment, they value these attempts and appreciate our efforts. Also, when our students take up higher studies in other institutions, their value-based behaviour is well appreciated by those institutions. We are mentioning this out of sheer experience and positive feedback over the last so many years.

For the first time, recently few students organised and participated in a party outside the campus, in an expensive convention hall. Since it was conducted outside the campus on a Sunday, the institution came to know about it from some of the participants themselves, two days later. The party was hosted in disguise of giving welcome to freshers.

Later we came to understand that the respective parents of freshers as well as seniors who organised it were aware of this, and the parents did not verify whether the institution is aware of it and has the permission of the institution. The organising students were later caught with valid proof. Though they tendered their apologies in writing, the name of the campus was unethically dragged in by the main organising students, through social media for campaigning and for collecting money through illegal transactions. It seems towards the end of the party, organisers had some problems with regard to funds. Moreover, they didn't take proper permission for expensive high volume audio systems and police came to the hall, to enquire about the same. Since the hostel students were not permitted to go out on the day, they didn't participate.

Amaravati | Amritapuri | Bengaluru | Chennai | Coimbatore | Faridabad | Kochi | Mysuru

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Parents of these student organisers were immediately called in for a counselling. They also understood the misbehaviour of their wards and appreciated the prompt action taken by the Institution. As a model punishment, action has been initiated against them with immediate suspension.

Such incidents should not happen again. This is to make the parents aware that they should not give permission and money for encouraging such initiatives. When any issue props up during such events happening outside the campus, the institution is not at all responsible for anything connected with it, and we won't entertain any discussions in this regard.

In the context of above, this is to inform the parents, that when the wards are requesting money for any such exercises, it is better to verify from the respective Batch Faculty Coordinators about the purpose and objectives of the same.

During this term we are continuing to conduct some sessions for the benefit of the students, like special Awareness campaigns on Traffic Rules, Anti- drug, Cyber Crimes, Legal Awareness, Hygiene, Nutrition, Emergency Medicine and First Aid, Emotional Intelligence etc. using the Experts.

This awareness is created in the best interest of the students and parents and for keeping up the decorum of the campus, which is strongly rooted in providing value-based education.

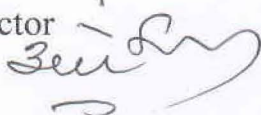
Hope and pray that you will all appreciate.

May Amma bless all the parents and their wards,

Pranams and Prayers,

In the Service of Amrita University,

Director



**Dr. U. KRISHNAKUMAR**

**DEAN**

**SCHOOL OF ARTS, HUMANITIES AND COMMERCE  
AMRITA VISHWA VIDYAPEETHAM, KOCHI CAMPUS**