

WHAT WE EXPECT FROM PARTICIPANTS

- PPT covering problem and solution (format will be shared)
- Synopsis (1–2 pages) (format will be shared)
- Prototype/Mock-up during the presentation
- Clear articulation of requirements & support needed

WHY PARTICIPATE?

- Win exciting cash prizes
- Get your idea evaluated by industry experts.
- Showcase your creativity & innovation.
- Opportunity for long-term mentorship.
- Turn your idea into a real-world impactful project.

EVENT COORDINATORS

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Registration closes on 22 October 2025

Don't miss your chance –
secure your spot today!



CONTACT US

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SCHOOL OF COMPUTING
DEPARTMENT OF COMPUTER SCIENCE AND IT

IDEATHON

2025

28th
OCTOBER



Welcome to the IDEATHON – a creative platform for students to brainstorm, innovate, and present impactful solutions to real-world problems. The event encourages participants to think outside the box, work collaboratively, and showcase ideas that combine innovation, feasibility, and social or technological impact.

OBJECTIVE

To encourage students to identify real-world problems, propose innovative solutions, and develop prototypes that can create value for society, industry, or academia.

TEAM COMPOSITION & COLLABORATION

- Each team can have a maximum of 5 members.
- Collaboration and clear role distribution within the team is encouraged.
- Eligible participants: Students of Amrita Vishwa Vidyapeetham, Kochi campus.
- Students can collaborate with any student from any batch or department across the campus.
- Teams can seek help, guidance, and mentorship from other individuals (faculty, seniors, or experts) as needed.
- Submitting plagiarized or previously implemented ideas will lead to disqualification

LEVELS OF IDEATHON

Level 1: Idea Presentation (PPT + Synopsis)

- Teams will present their Problem Statement & Solution through a PowerPoint Presentation.
- Presenters should have a clear understanding of the problem and their proposed solution.
- Teams must submit a synopsis (1–2 pages) along with the PPT.
- Teams are encouraged to present a prototype/demo/mock-up to strengthen their idea.
- The required PPT format and Synopsis format will be shared with all registered teams.

Level 2: Prototype & Mentorship

- The Top Projects will be selected for mentorship.
- Teams can seek support from the college in technical, business, and design aspects to bring their idea to life.
- Mentorship will guide projects until they evolve into fully developed solutions.

AWARDS & RECOGNITION

- Level 1 Best Project Ideas – Awarded certificates and advance to Level 2.
- Level 2 Final Best 2 Projects – Win exciting cash prizes and recognition.

JUDGING PANEL

- The evaluation will be conducted by a panel of renowned external experts from industry/academia.
- Ensures fair, transparent, and high-quality assessment of all projects.

JUDGING CRITERIA

- Ideas will be evaluated on:
 - Innovation & Creativity
 - Feasibility of the system
 - Clarity of Presentation
 - Eco-Social Impact
 - Uniqueness
 - Challenges and risks
 - Implementation plan
 - Technology / Approach