



**AMRITA**  
VISHWA VIDYAPEETHAM  
DEEMED TO BE UNIVERSITY UNDER SECTION 3 OF UGC ACT. 1956

**KOCHI CAMPUS**

# Amrita Prakruthi Samyog

**Eco Club**

Amrita Vishwa Vidyapeetham, Kochi Campus

- Promotes environmental education and awareness.
- Encourages sustainable practices within the campus and society.
- Engages our students and staff and parents in eco-friendly activities with positive outcomes.
- Collaborates with local communities in environmental initiatives.

# Club Activities:



## 1. Awareness Campaigns:

Organize workshops, seminars, and guest lectures on environmental issues. Create and distribute informational materials (posters, brochures, videos). Awareness against drug abuse, with the help of government agencies. Publications and quiz competitions

## 2. Clean-Up Drives:

Schedule regular campus and community clean-up events. Collaborate with local organizations for larger clean-up projects.



## 3. Tree Planting, Organic Farming and Gardening:

Initiate tree planting drives to increase green cover. Regular engagement of students and staff in organic farming.



#### 4. Recycling Programs:

Set up recycling bins across the campus. Educate students on proper waste disposal segregation and recycling practices.

#### 5. Green Projects:

Encourage interdisciplinary projects focused on sustainability, such as creating a composting system or developing eco-friendly products.

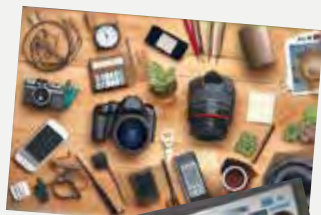


#### 6. Workshops and Webinars:

Host sessions on eco-friendly practices, sustainable living, and environmental journalism. Invite experts to share insights on current environmental challenges and solutions. Outreach and field visits.

## 7. Visual Media Initiatives:

Produce documentaries and short films on environmental topics. Organize photography contests with themes like nature and conservation. Launch social media campaigns to spread awareness and promote club activities.



**Amrita Vishwa Vidyapeetham, Kochi Campus**

**SCHOOL OF ARTS, HUMANITIES & COMMERCE |  
SCHOOL OF PHYSICAL SCIENCES | SCHOOL OF COMPUTING**

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